

KC PET 
PROJECT



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TAILS

SAVING LIVES IN SWOPE PARK

KANSAS CITY, MISSOURI
MAY 2020

THE KANSAS CITY CAMPUS FOR ANIMAL CARE OPENS

KC Pet Project's new home, the Kansas City Campus for Animal Care, opened to the public on January 1, 2020, to hundreds of visitors excited to see our new game-changing facility. Since opening our doors, we've celebrated many milestones, including hundreds of lives saved, thousands of visitors, and many improvements in the daily care of our pets.

The Campus features separate dog and cat areas and fear-free housing, outdoor catio space, a state-of-the-art veterinary clinic, retail space for supplies for new adopters and pet lovers who visit, and a Roasterie coffee shop, along with many other incredible features. Our Community Education Pavilion features classroom space for 80 or can be divided into two spaces and will feature a birthday party program, event rental opportunities, and much more. We have many new programs on the horizon thanks to the Campus!

We have already seen amazing improvements in the health and quality of life for the pets in our care since moving from our nearly 50-year-old shelter on Raytown Road. Pets have access to natural light and music in all of the housing spaces as well as indoor and outdoor play areas and modern kennels.

In the first month after opening the campus, we saw a 40% reduction in pets taking medicine for upper respiratory illness thanks to fewer pets in the housing areas, proper ventilation, and decreased stress. We were also able to assist with a case and take in 270 small animals and provide proper care until they all found homes thanks to our new Campus.

We would love for you to come see us in Swope Park at 7077 Elmwood Avenue, right across from Lakeside Nature Center and near Starlight Theatre and the Kansas City Zoo.



DEAR FRIENDS,

Spring is here, which means it's "kitten season" at KC Pet Project. While KC Pet Project has great success finding homes for these sweet kittens, they often arrive in need of immediate medical care or foster homes before they can be adopted. In this newsletter, you'll learn how you can join our monthly giving club, Loyal Companions, to help these precious kittens!

This winter was exciting with the opening of our new home at the Kansas City Campus for Animal Care, and we received an incredible surprise when Derrick Nnadi celebrated his championship with the Kansas City Chiefs by sponsoring the adoption fees of all available dogs in our shelter! We cared for so many homeless and abandoned pets found in the cold without food or water and performed lifesaving surgeries on dogs hit by cars due to slick roads.

Your donations help keep KC Pet Project strong and enable us to provide love and medical care to the thousands of Kansas City pets that need us!



Teresa Johnson
CEO/Executive Director &
Chief Lifesaving Officer
KC Pet Project

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TACKLING THE HEARTS OF THE WORLD

Champion and NFL player, Derrick Nnadi, captured the hearts of the world when he sponsored 109 dog adoption fees at KC Pet Project. All season long, we partnered with Derrick to sponsor the adoption fee of a dog after every Chiefs win, and the night of the Super Bowl victory, we announced that he would sponsor the fees of **ALL of the dogs at our shelter**. The next day, we had a line of people at our locations to adopt dogs and the story was shared more than 26,000 times on our social media pages.

Within the week, Derrick's incredible generosity had been featured on news programs and publications all over the United States and even abroad. Celebrities shared Derrick's sponsorship including Ellen, Jennifer Aniston, Kristen Bell, and many others. As a result, more than 90 dogs found forever homes during the first week! Television host Rachael Ray heard the story and her company, Nutrish, donated a year's worth of food for all of the adopted pets.

We capped off an exciting week with a Derrick Nnadi Paw-rade at the Kansas City Campus for Animal Care where all of the families who adopted got the opportunity to come and say thank you to Derrick. He even got to meet some of the pets who were adopted as a result of his sponsorship.

KC PET PROJECT KC RESCUE RUN 5K



Join KC Pet Project on Saturday, October 24, 2020, as racers make their way through scenic Swope Park, the new home of the Kansas City Campus for Animal Care, in the KC Rescue Run 5K. Don't miss this inaugural event! Sign-up today at the website listed below to support the 11,000 homeless, abandoned, and often injured pets that will arrive at KC Pet Project this year.

KCPetProject.org/KCRescueRun

LOYAL COMPANIONS OF KC PET PROJECT

KC Pet Project is leading the way in creating a compassionate, safe community for pets and people through progressive lifesaving programs and services, community resources, and educational opportunities. You can support our lifesaving mission by making a monthly donation as a Loyal Companion!

Why should you become a Loyal Companion of KC Pet Project?

- 🐾 Your budget will like it! Your monthly contribution in any amount (minimum \$5) helps KC Pet Project provide a critical community resource. This makes it easier for you to plan for the timing of your support, and even a small contribution helps us A LOT!
- 🐾 Your automatic, regular gifts keep KC Pet Project strong. We can manage our budget even better when we know we can count on your ongoing support!
- 🐾 And, while we know that you're becoming a Loyal Companion of KC Pet Project because you value a strong community for pets and people, you'll also receive some exclusive benefits for your loyalty!

LOYAL COMPANIONS 

Questions? Contact Marie Dispenza,
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KCPetProject.org/LoyalCompanions