

KC PET PROJECT

Impact Report for January 2025 Activities

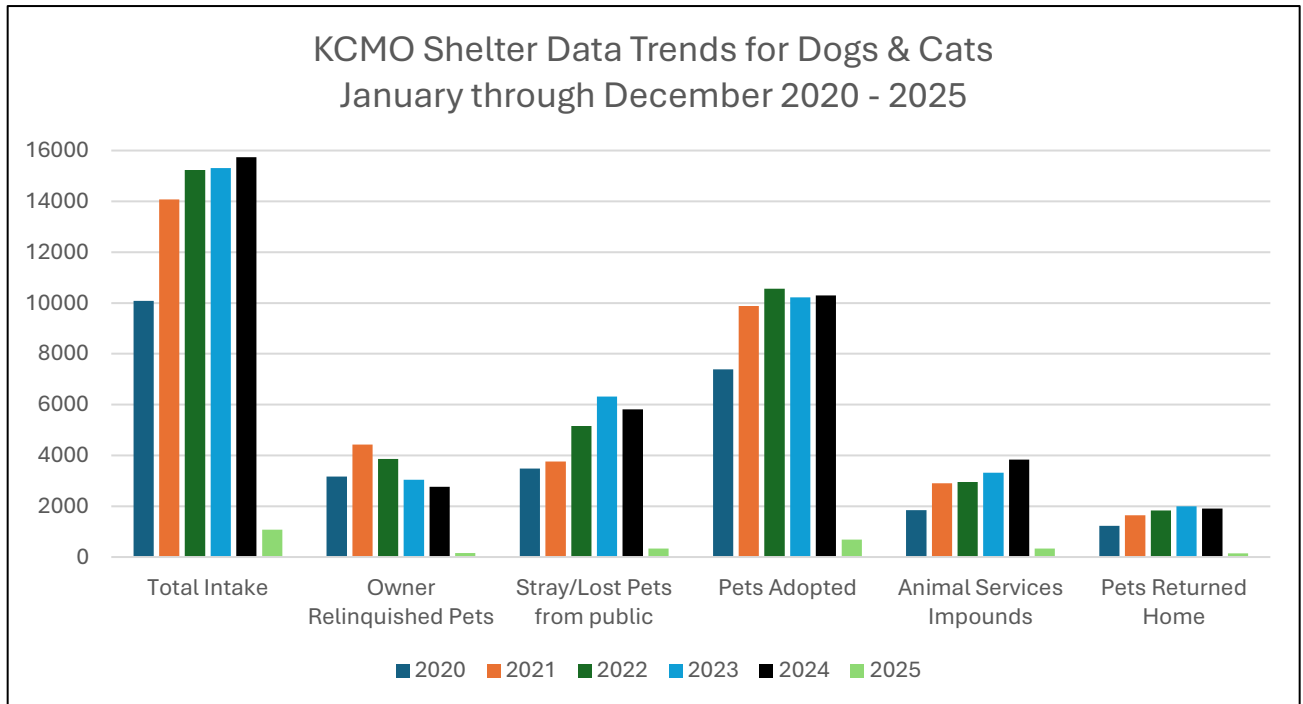
Sheltering Statistics:

Dog & Cat Totals for January	2025	2024	Difference
Total Intake	1,092	1,301	209 fewer
Adoptions	691	852	161 fewer
Returned to Owners	144	140	4 more
Live Release Rate	93.4%	92.5%	0.9% higher
Owner Surrendered Pets	155	242	87 fewer
Stray animals brought in by public	334	434	100 fewer
Cats/kittens transferred IN	134	167	33 fewer
Spay/Neuter Surgeries Performed	649	811	162 fewer
Average Length of Stay for Dogs	20.1 days	20.9 days	0.8 days fewer
Average Length of Stay for Cats	12.7 days	15.2 days	2.5 days fewer

January 2024 – Animals In & Animal Out

- We received or provided care for **1,092** new dogs and cats that arrived in January (667 dogs, 409 cats), along with 2 chickens/roosters, 1 guinea pig, 1 pig and 2 turtles.
- **690** pets were adopted in January (373 dogs, 312 cats, and 5 other pets). Dog and cat adoptions were down by 19.6% from January 2024.
- Despite the continued increase in the number of animals arriving, we achieved a **93.4%** Save Rate in January (91.2% dogs, 96.6% cats). Our Save Rate for January 2024 was **92.5%**, a 0.9% increase from the previous January.
- Our veterinary team performed **649** spay/neuter and specialty surgeries in January. Doctors performed **955** examinations on pets in/arriving at our shelter and treated 4 puppies and young dogs in our shelter’s parvovirus ward.
- We provided spay/neuter surgeries and veterinary services for **62** community cats last month.
- We provided free spay/neuter surgeries and veterinary services for **28** owned dogs in January that were reclaimed and reunited with their families.
- We provided **17** free spay/neuter surgeries for pitbull-type dogs that were reclaimed from our shelter by their families.
- **258** dogs/puppies and **26** cats/kittens were sent to foster homes in January. Our Canine Foster Program sent **95** dogs on a “Dog Day Out” with the public/volunteers in January.
- The number of pets impounded by our Animal Services team was **6%** lower than in December of last year.

Data Trends 2024



- **Intake** for animals is still running **34% higher** than what we saw in 2020.
- **Adoptions** are also still at the highest levels in our 12-year history – still **up 4.5%** from 5 years ago for this timeframe.
- **Stray/lost pets** brought in by the public are still at the highest level ever recorded in Kansas City – **up 15%** from 2020 totals for this period.
- **Pets surrendered by their Owners** are **46% lower** than 2020 totals for this period.

Animal Services Update for January 2024

Officers worked **1,878** total case activities last month, travelling a total of **17,704** miles throughout the city, impounding **341** animals, and returning an additional **24** lost pets back to their homes without having to impound them.

- ❖ In January, the Cruelty Investigation Team closed **236** animal cruelty case activities for our community, including **50** reports of animal abandonment, **174** reports of general neglect, and **12** reports of cruelty.
- ❖ Our Dispatch team efficiently handled nearly **3,619** calls, including **9** calls to the Cruelty Tips Hotline.
- ❖ The number of dogs impounded by Animal Services was down **6%** in January.

Enforcement & Criminal Deterrent Efforts by our Animal Services Division

In January, officers issued **eighty (80) citations** for violations of the Kansas City Municipal Code.

The top five criminal court citations issued by Animal Services in January:

1. Adequate Animal Care,
2. Dog at Large,
3. Public Nuisance,
4. Dangerous Dog Comply,
5. License for Dogs

Stories from the Field

On January 22nd, Animal Services Officer Perry assisted Jackson County Civil Process Deputies with an eviction at a residence located on the 8800 block of E 111th Street in Kansas City, Jackson County, Missouri. Upon arrival and entering the home, Officer Perry observed unsanitary living conditions and found two canines that appeared to have been abandoned without adequate access to food or water, in violation of Chapter 14 of the city code. Officer Perry impounded the dogs and transported them to KC Pet Project for further evaluation and investigation into the circumstances surrounding their abandonment and the conditions in the home.

Following an investigation and interviews with the animal owner, it was determined that the dogs' redemption would be refused due to the owner being deemed "unfit" under Sec. 14-5 of the city code. The dogs were held at KC Pet Project for five days, allowing the owner the opportunity to appeal the decision. However, the owner did not file an appeal, and the dogs became the property of KC Pet Project, who proceeded with adoption and transfer after completing the evidence collection.

The owner received multiple citations for alleged violations of the city code, including Failure to Provide Adequate Care. If found guilty, the owner may face a maximum fine of up to \$1,000 and/or up to 180 days in jail.

Marketing/PR/Communications/Community Events

- ❖ **114** pets found loving homes during the “Sweatin’ off the Shelter Pounds” adoption event (1/10-1/12). During this event, all dogs weighing 30 pounds or more and all adult cats were \$30 to adopt.
 - Email promo had 392 unique clicks to the adopt page
 - Social announcement—126 shares on FB and 28 shares on IG
- ❖ **81** pets found loving homes during the “Winter Frenzy” adoption event (1/24-1/26). During this event, all dogs weighing 30 pounds or more and all adult cats were \$25 to adopt.
 - Email promo had 475 unique clicks to the dog adoption page and 178 unique clicks to the adopt page
 - Social announcement—118 shares on FB and 33 shares on IG
- ❖ **5K** promos:
 - Week of Jan 13 - Email and social promos on FB & IG resulted in 24 sign-ups
 - Week of Jan 27 - Email mention only had 22 clicks to the registration page—4 signs up total. No social promos.
- ❖ During the month of January, we had 123 news mentions (479,959,295 million reach) and 92 broadcast mentions (1,135,641 reach) for a total reach of **481,094,936 million** people.
- ❖ The biggest news story was Angel’s winter rescue story published to People.com—67.1M reach and over 44,000 views! (Right)



Website Statistics	Social Statistics
Users: 67,269 (New users: 58,928)	145,290 followers on Instagram
Sessions: 132,864	202,712 followers on Facebook
Page Views: 608,742	1,225,332 TikTok Followers

Volunteer Program Updates

In January **643** volunteers gave **4,277.35** hours of service, the equivalent of *24.59 full-time employees*.

- ❖ 323 volunteers served at KCCAC
- ❖ 60 volunteers served at KCCAC with Groups
- ❖ 56 volunteers served at Zona Rosa Adoption Center
- ❖ 104 volunteers served at our Petco Cat Habitat locations

The remainder were those who input foster hours, court ordered community service and remote volunteer work.

Total value of volunteer hours in January: **\$122,075.81**

Businesses and groups that volunteered in January brought 60 volunteers to the campus and gave **263** hours of service – a value of **\$7,506.02** : *St. Thomas Reaching out to the Community, KCKCC Nursing Program, Special Olympics of Kansas Employees, Turner Middle School, Fountain City Roller Derby, Swope Health, Honeywell FM&T, The Summit Church Group, The Boulevard Apartments, and Liberty Academy.*

St. Thomas the Apostle students (right) joined us on January 3rd to make canine enrichment. They made pupsicles, toured then met the very loveable Lizzy. Lizzy soaked up all the attention.



Staff from the Special Olympics offices (left) of Kansas City joined us to help with kennel cleaning, dishes, floor cleaning, and enrichment on January 15th. They met Safari (now adopted) at the end of their visit.



Fountain City Roller Derby team joined us on January 18th to make canine enrichment and met Petunia (now adopted). They brought lots of donations for us and are holding a drive for KCPP in the near future to further support us!



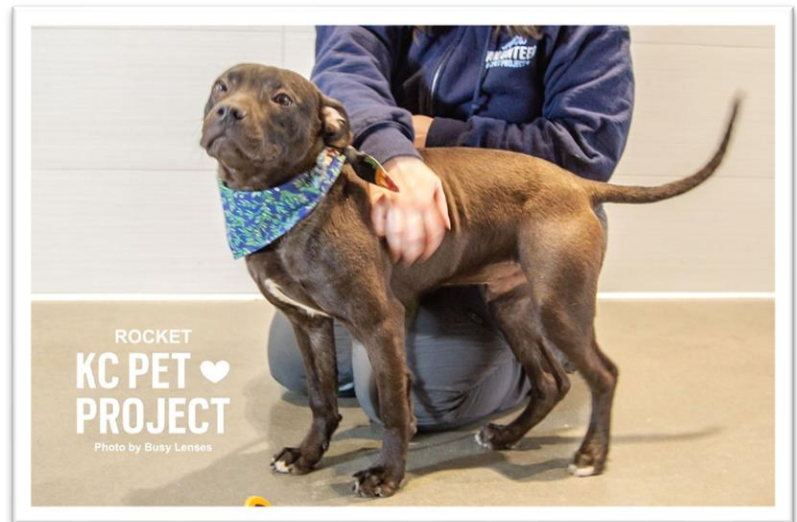
Total active volunteers: 1773

- ✓ We received a total of **303** new volunteer applications in January and 6 new volunteer orientations were conducted for 87 attendees.
- ✓ In January 188 volunteers participated in **322.75** hours of training sessions, including in-person mentoring sessions for **116.67 volunteers** (*new volunteers and volunteer mentors*).
- ✓ **15** Community Service volunteers gave **193.3** hours in January, which is a value of **\$5,516.78**.

Volunteer Photo and Video Team Updates

Photo Team

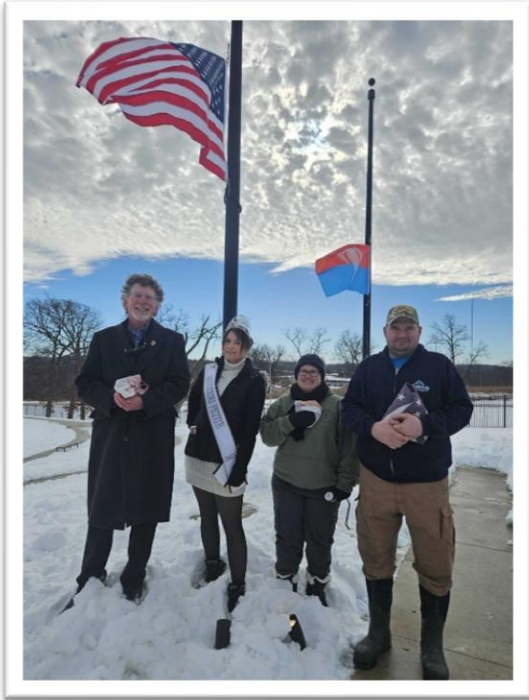
- ❖ The volunteer photo team photographed 172 dogs in January, an average of 57 dogs per week.
- ❖ Per Linda Schroeder, volunteer lead for the photo team “We had a major team effort to catch up for the session we had to cancel due to weather. The photographers agreed to a longer session on January 12 to catch up, and we had other volunteers pitch in to help with editing, loading and posting to complete the process. By working together, we completed photos for 77 dogs that week! A great example of the dedication of this team - no one wanted the dogs to be disadvantaged because of the weather”
- ❖ *Example of one of the great photos taken by the Photo Team. Rocket is now adopted!*



Video Team

- ❖ In January the video team made a total of **140** videos for dogs. Since the start of the video team in August 2024 the video team has made **783** videos to be used on dogs' profiles.
- ❖ As of February 6th, out of all 79 dogs currently on the at-risk list, there are only 6 without a video. We have been able to maintain having all at risk dogs videos within a week of them being added to the list for the past 10 weeks.
- ❖ **71%** of all dogs active with KCPP have videos on their profile!

Other updates from the volunteer department:



In January KCPP received an anonymous donation of the U.S. flag, Missouri flag and Kansas City flag to replace the ones flying in front of KCCAC. To ensure the flags we replaced in the proper, respectful manner the volunteer team asked our pool of volunteers if any military veterans would like to assist with the ceremony of lowering and raising these flags. On January 11th volunteer and military veterans Fred Harper, Zachary Frasier, Leslie Charles along with Nichole Froning came together to plan and execute the flag ceremony. Nichole is a volunteer as well as Miss Petite Missouri and her platform is animal welfare. It was an honor for the volunteer department to watch these veterans in action to ensure the flags received the respect and care they require.

As a thank you to our volunteers, January 20th through January 26th the volunteer department created an appreciation station at KCCAC and at Zona Rosa. Each day a different department contributed a snack for the volunteers to show how much they are appreciated by KCPP. This effort was led by Cindy Sahl, Volunteer Coordinator.



On January 29th we held a Volunteer Brunch at KCCAC. Food was provided and volunteer stats from 2024 was presented on the screens as volunteers enjoyed their food and caught up with one another. Being the highlight of the event, Steve Kaufman joined us to chat, discuss and answer volunteer questions. Volunteers were very appreciative of his time and many stated afterward how hopeful they felt and looked forward to seeing positive change at KCPP.



Surgeries & Medical Procedures Performed in January 2025

Surgeries	
Community Cats Neutered	32
Community Cats spayed	30
Reclaimed pets neutered	20
Reclaimed pets spayed	12
Shelter Animals Neutered	260
Shelter Animals Spayed	263
Specialty Surgeries	32
Total Surgeries	649

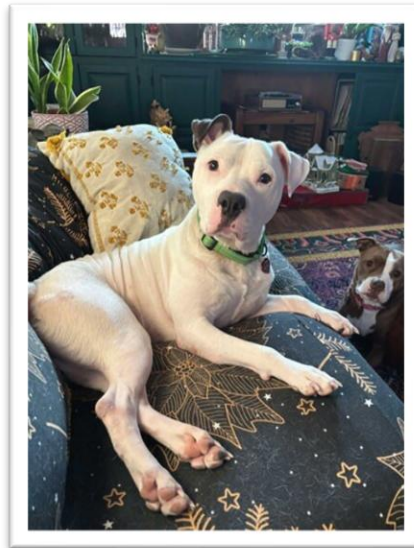
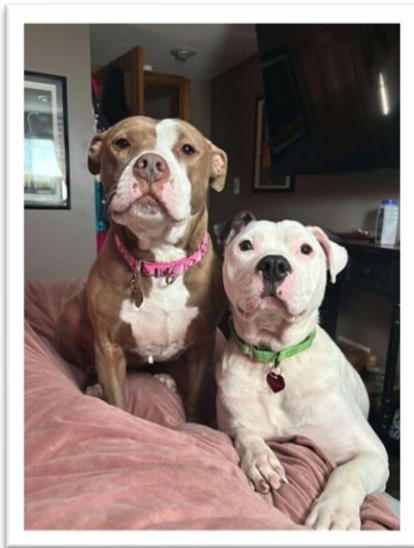
Medicine	
Wellness exams	59
Emergency exams	30
Foster pet exams	23
Rechecks performed	208
Medical concerns addressed	403
Post-adoption exams	7
Other Exams	225
Total Exams	955

Parvo Ward	
Parvo pups treated	4
Parvo pups graduated	2
Save rate for parvo	50%
Clinic Administration	
Communications with fosters	94
Communications with adopters	79
Medications filled	433

Lifesaving Stories from the KCPP Veterinary Clinic

Titan's Happy Ending

Titan came to us on October 28th, unable to stand or even right himself when lying in his kennel. He was both weak from malnutrition and neurologically abnormal. About the only thing Titan had going for him was his



ability to wag his tail and his willingness to do so with any human interaction. That really told us all we needed to know about Titan. Titan required a lot of good nursing care then, first from our veterinary assistants when he was in critical condition, and then from the incredibly compassionate care team staff and Dog Squad volunteers who care for hospitalized dogs. With their help, Titan slowly made progress. First, he stood, then he walked with assistance, then he walked with a wheelchair, and then he walked! Now Titan is in a foster home where he has even managed to get up on the sofa without assistance. Finally, at the

end of January, after three months of love and care, Titan had gained 34 pounds and the ability to walk, and he was made available for adoption. We all hope he finds the home he deserves.

Pet Support Center – Pet Support Desk, Pet Helpline, and Return to Home (Lost and Found)

Customer Engagement Performance

"The staff was incredibly helpful, allowing us to interact with 5 dogs before determining that the first boy was the one. The staff was patient and gave us as much time as we needed. KCCAC also cares for all animals in their charge extremely well."

Google Ratings:

- ✓ KC Pet Project at KCCAC: **4.2/5.00** (1,639 Google reviews)
- ✓ KC Pet Project - Zona Rosa Adoption Center: **4.4/5.00** (728 Google reviews)
- ✓ KC Pet Project - Petco Adoption Center: **4.4/5.00** (233 Google reviews)

Colin Sutter, Customer Engagement Coordinator, reported **654** emails received in January inquiring about fostering a pet or pets in foster homes. An additional **1,137** emails were received through our Contact email address, mostly regarding pets available to adopt or the adoption process.

Adoption Updates:

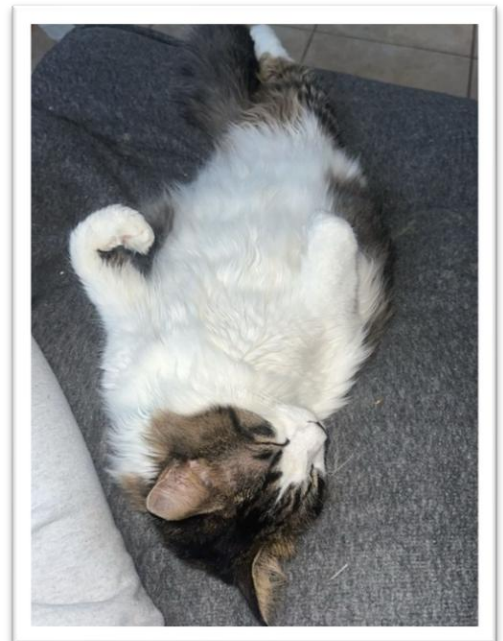
In January we received 40 adoption updates through our Constant Contact email campaigns. Here is what some of our adopters had to say this month:



"We are doing great. We could not be happier with our adoption. Thank you for everything you do for the dog and cat community. I would adopt them all if I could. Please meet Hazel Arrow Galley. Thank you again."

"My daughter and I absolutely adore Frankie, the minute we saw him I just knew we needed him. Seeing him only have 3 legs really

caught my eye... He has a older cat sister named Violet , a older cat brother named Tate, and a little cat brother named Kolter. Kolter and Frankie are best buds, they play and snuggle in my bed all the time. Thank you for giving the opportunity of letting us love this 12 pound, fluffy boy!!"



Pet Support Center - Customer Satisfaction Survey & Services Provided

- ✓ **2025 Rating: 4.64/5.00**
- ✓ Historical rating: 4.468/5.00; 11 surveys submitted in January, 1,414 submitted since launch in September 2020.

“Willow was shoveling when I pulled up. Grabbed a carrier and was super helpful with admissions and intake”

“KC Pet Project does a phenomenal job, and Kansas City is lucky to have them.”

“This group is fantastic & really generous. I can't appreciate you more”

Pet Support Call Center/Pet Helpline Performance

January 2025	Answered	Unanswered	Total Calls	Abandoned Rate %
IN > Helpline - Main Queue	2,995	519	3,514	13%
IN > Helpline - Spanish	58	27	85	32%
IN > Helpline - Lost and Found	797	160	957	17%
Helpline INBOUND Performance	3,628	720	4,348	17%
OUT < Helpline – Main	939	201	1,140	N/A
OUT < Helpline – Lost and Found	289	84	373	N/A
Helpline OUTBOUND Performance	1,228	285	1,513	N/A
Total Performance for January 2025	4,348	1,513	5,861	17%

Our Pet Support Center team answered 2,453 live phone calls, completed 1,038 outbound calls, resolved 134 voicemails, and completed a total of 6,275 interactions with pet families in January, a 22% decrease from last month's total of 8,101.

In January, the Pet Support Center staff assisted approximately **1,000** KCMO residents with in-person services (*avg. 32 residents a day*) who came in for pet relinquishment services, stray animal impounds, microchipping, lost and found/return to home, pet licensing, bringing in sick or injured pets, pets being reclaimed, and for pet resources such as basic pet care supplies as well as supportive programs through Keep ‘Em Together, KC.

- ✓ Average wait time: 2 minutes
- ✓ 67% (666) of clients were assisted less than 1 minute after walking into the Admissions lobby

The top reasons for in-person services in January:

- 1) Found a Pet (25%)
- 2) Surrendering a Pet (15%) and Foster/Dog Day Out & Other
- 3) Not listed (11%),

- ❖ We took in **344** stray/lost animals over the counter from members of the public (a **23%** decrease from January 2024; 435 animals).
 - ❖ The Pet Support Center kept families together for **115** animals whose owners originally contacted KC Pet Project to surrender their pet(s); **35** animals were diverted through return-to-field, trap-neuter-return, and safety net programs, and **5** additional animals were returned to grateful owners through subsidized programs after being surrendered to the shelter. ***A total of 224 animals stayed with their families in January instead of coming into or staying at the shelter, a 43% decrease from Decembers total of 390, and a 2% increase from January 2024 (220 pets).***
 - ❖ Pet Support Center staff diverted 56 animals through walk-in and over-the-counter in-person services for community members who visited the admissions department at the Kansas City Campus for Animal Care in January.
-

Our Pet Support Center team received 369 requests in January from residents to surrender pets to the shelter, an 8% decrease from last month (403), and a 12% increase from January 2024 (393).

The top 4 reasons pets surrendered in January were:

1. Resource issues, including unwanted litters and cost (35 pets)
2. Health Issues related to allergic reactions to the animal, euthanasia requests and the health of the animal/owner/family (32 pets)
3. Personal reasons include changes in lifestyle, or the pet was incompatible with the living arrangements of other people or other animals (31 pets).
4. Housing Issues including cost, loss of home, moving/relocating, eviction, and housing restrictions (24 pets).

News from the Pet Support Center

The Return to Home team provided training for Pet Support Center staff in January. The training focused on ways to assist the public when they are filling out Lost and Found Reports. The information on these reports are vitally important in helping lost pets find their way home!

Return-to-Home Team

- ❖ Admissions staff reunited 4 found animals with their owner prior to impound.
- ❖ The Return to Home team completed **275** ownership investigations for found animals.
- ❖ **130 (22.4%)** of the **579** found animals impounded at the shelter in January were returned to their owners. **25.8%** of found dogs were reunited with their families, while **8.4%** of found cats were reclaimed by their owners. An additional **11** animals considered “at risk” were returned to their homes after an initial quarantine or scheduled surrender.
- ❖ In January, **7** animals (7 dogs) were enrolled in the Friendly Finder Program, which allows finders to foster dogs they find as strays through KC Pet Project. This program encourages the finders to be more involved in the reunification process and helps prevent overcrowding in the shelter. Of the nine dogs fostered through the program:
 - 1 was returned to the shelter
 - 1 was adopted by the Friendly Finder
 - 5 continued to be fostered by the Friendly Finder after stray hold was completed

Return-to-Home: “It feels so good”



"Reunited and it feels so good!" After almost 2 months without her pet this happy owner was able to reclaim her dog. There were several hurdles to overcome, including getting approval from her new landlord that the dog could be considered an ESA dog. Thanks to a RTH team member who drove the dog home they were reunited.

Rehoming Support Services

In January, our team received 107 requests for private rehoming. Eligible pet owners posted 38 owned pets for adoption through our ReHome website for rehoming support services. *Our team has received 4,917 requests for ReHome since March 2021.*

Keep ‘Em Together, KC Program Updates

Tara McNamara, Keep ‘Em Together Case Manager, reported **264** families benefitted from our five (5) KETKC subsidiary programs in January (a 7.75% increase from last month’s total of 245).

1. Pet Care Assistance Program (PCAP)

Pet owner financial assistance totaling \$5,583.57 for 24 families (26 pets) was awarded in January:

- ✓ 22 Pet Care Assistance applications were received.
- ✓ Healthy Pets, KC medical assistance granted: \$2,000.57
- ✓ Home Away from Home reunification fees: \$0.00
- ✓ Shelter reunification assistance granted: \$3,583.00

2. Pet Resource Assistance Program

Tara McNamara, Keep ‘Em Together Case Manager, reported pet foods were shared with four (4) community pantry partners in the metro, including, Chestnut Avenue Resource Center and three (3) local community cat caregivers.

169 families with 359 pets benefitted directly from these resources provided in January:

- ✓ 1,119.5 lbs. of cat food and 121 lbs. of cat treats
- ✓ 2,827.5 lbs. of dog food and 174 lbs. dog treats
- ✓ 308.5 lbs. of kitty litter
- ✓ 53 collars and 16 leashes
- ✓ 75 individual doses of flea/heartworm medicine
- ✓ 10 kennels/crates and 0 dog houses
- ✓ 311 miscellaneous pet care items



3. Pets for Life (PFL) Program:

Mariana Vasquez, Pets for Life Coordinator, reported the following program updates for the month of January:

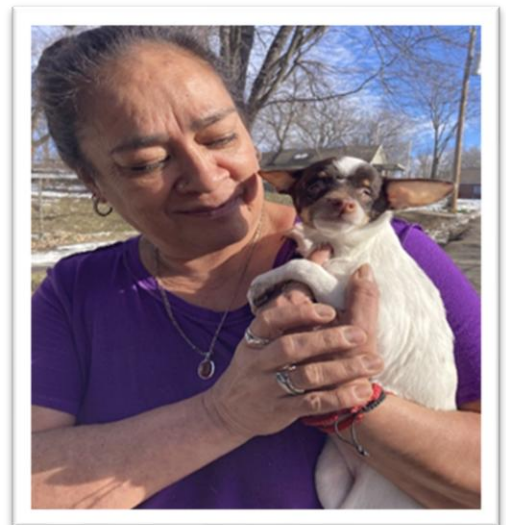
- ✓ New clients met through active PFL outreach: **16 (1,500% increase over December 2024)** *Significant increase due to enhanced outreach efforts community engagement efforts through targeted canvassing, and new community engagement strategies, including in-community Project Pet Warmth Event, and consistent presence in targeted areas.*
- ✓ New clients who contacted PFL or were referred to PFL by others: 2
- ✓ Number of new pets met: 49
- ✓ Total number of spay/neuter appointments scheduled: 8
- ✓ Total number of spay/neuter surgeries completed: 6
- ✓ Total number of touchpoints/conversations with PFL clients: 67
- ✓ Supplies given (leashes, food, shelters, etc.): 285 items
- ✓ Medications or services given (dewormer, nail trim, microchip, vaccines, etc.): 76
- ✓ Completion rate of spay/neuter: 75%
- ✓ Conversion rate of altered pets whose pet families request spay/neuter services: 100%

Adriana and Vaquita’s story didn’t begin with a typical meeting-it was fate.

After finishing her grocery shopping, Adriana walked to her car when a faint, desperate cry caught her attention. She paused, listening intently, and followed the sound to the back of the store. The cries grew louder, leading her to a dumpster. As she peered inside, her heart sank. Amidst the discarded trash lay a tiny puppy, no more than two months old, trembling and whimpering.

Without hesitation, Adriana reached in and gently scooped up the fragile pup. As she cradled her in her arms, she noticed the little one was injured—and blind. Overwhelmed with emotion, she held the puppy close and whispered, **"I will be your eyes forever."**

From that moment on, Vaquita—named for her striking black-and-white markings, like a little cow—became part of Adriana’s family. Through *Pets for Life*, Vaquita received a warm bed, fun toys, nutritious food, and plenty of treats to share with her new doggie siblings. Soon, she will have her first vet visit, where she’ll receive a full check-up and free vaccines.



What began as a heartbreaking discovery transformed into a beautiful journey of love and care. Thanks to Adriana’s kindness and the support of *Pets for Life*, Vaquita now has the chance to live the happy, safe life she deserves.

4. 3-Day Reclaim Fee Forgiveness Program

- ✓ **61%** of the animals reclaimed from the shelter in January were reclaimed by owners who were eligible for the Reclaim Fee Forgiveness program.
- ✓ Since August 2021 we have subsidized a total of **\$371,815** in reclaim fees for **3,565** families with **4,185** pets.

\$6,865 was subsidized by KCPP in Reclaim Fee Forgiveness for 71 families with 81 pets in January 2025.

Keeping 'Em Together: Biscuit and Richard



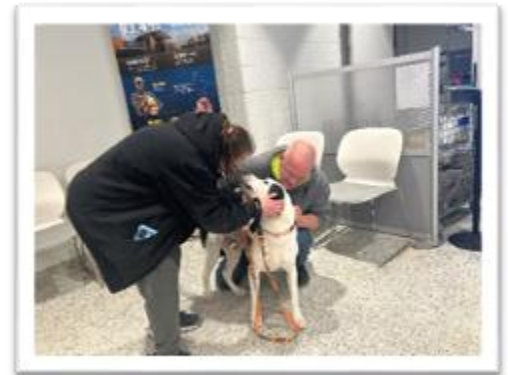
When Richard's dog Biscuit got away from him a few days before Christmas, he thought he would never see Biscuit again. Biscuit has a history of running from him. He had recently made a game of it. When Richard would hop in the car to catch him, Biscuit would always jump in, excited for a car ride. This time, Richard was without his car and unable to catch him. He was an emotional wreck over the holidays, as Biscuit was his daughter's best friend and protector.

After searching the area without any luck for a couple of weeks, on New Year's Day, Richard's partner Belinda was looking online to see if he may have been taken into a shelter. She found a dog on KCPP's website, already available for adoption, listed under the name "Yuletide". She was SURE it was him! She called right away, and they

were in the Admissions lobby within the hour. They were able to describe the dog's collar that he came in with exactly and headed back to see the dog for a visual check. After taking a walk back to the district, their dog recognized their voices before they even saw him. He jumped up off his bed and greeted them with a wagging tail.

Biscuit was over the moon to see his family again as well, smiling from ear to ear in the Admissions lobby during the very happy tearful reunion.

Richard and Belinda were so thankful they would be bringing their dog home after a difficult holiday season without him. The family went home with training/behavior resources and were looking forward to talking with a trainer specifically about Biscuit's escape tendencies. They are eager to learn how to help keep him from running off and to avoid the heartache of losing him again.



Canine Behavior and Enrichment Department

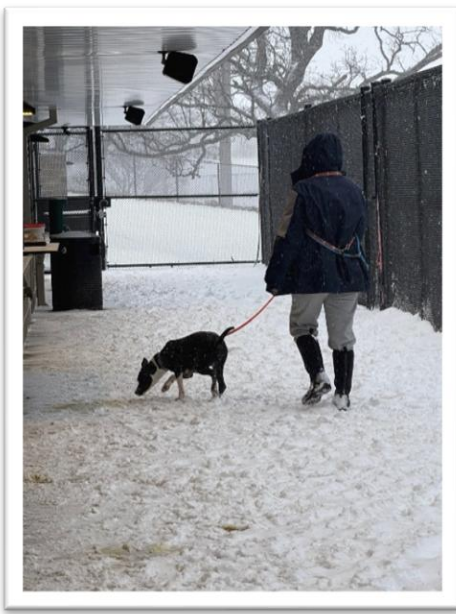
- ❖ Dogs assigned to Behavior Team for assessment: 52
- ❖ Pre-adoption behavior consultation conducted: **122**
- ❖ Number of dogs introduced to adopters: 2
- ❖ 208 behavior support emails/correspondence sent
- ❖ 29 behavior support phone consultations performed
- ❖ 115 behavior follow-up emails sent
- ❖ Assisted 13 people with behavior help or lessons given for recently adopted or foster dogs
- ❖ Average daily number of dogs served via playgroups: **180** dogs a day on average in playgroups
- ❖ New dog playgroup introductions: 10 new dogs a day on average introduced to playgroups

Behavior & Enrichment Manager, Marissa Cox, would like to express sincere appreciation for Matthew Holt, Karl Akers, KO Owings, and Lauren Spear. Despite the severe blizzard in January—with its hazardous road conditions and unpredictable weather—they made the most commendable effort to come in, even on days they weren't scheduled to work. Their dedication ensured the shelter's operations continued smoothly during a challenging time. It's clear that their commitment went above and beyond, and their hard work did not go unnoticed.

Canine Care Operations & Adoptions

We had **729 separate individuals/families** at our KC Campus for Animal Care in January who were interested in meeting dogs available for adoption.

- ✓ **47.7%** of all visitors who met with a Canine Matchmaker adopted a dog that day.
- ✓ The average wait time for a Canine Matchmaker in January was 6.74 minutes.
- ✓ The average time it took for an interested party to meet and decide on a dog to adopt was **29** minutes.
- ✓ The average wait time for an Adoption Counselor before finalizing the adoption was **30** minutes.
- ✓ The average total time spent at KCCAC to meet and take a dog home was **72** minutes.
- ✓ The Canine staff cared for an average of **260** dogs daily at our Main Campus location.
- ✓ **250** dogs and puppies were adopted in January.



In the month of January, the Canine Care & Adoptions departments trained in dog walking, dog to dog introductions, and showing dogs to potential adopters. At the end of the month there were six vacancies on the Canine Care team, and one vacancy in Canine Adoptions.

Dedicated staff weathered the record-breaking snowstorm to care for the dogs in **11 inches of snow!**

Canine Adoptions stayed busy with "Fee Waived Wednesday"

taking place throughout the month, Sweatin' Off The Shelter Pounds and Winter Frenzy adoption specials.

Foster-to-adopt was very popular this month, with **45** dogs participating in the program. By the end of January, the Adoptions team had sold **152** flea/tick & heartworm preventative products for a total revenue of **\$1,936!**

Customer Satisfaction Surveys

KCCAC Survey total overall rating: **4.75/5.0 stars** (4 surveys submitted in January, 4 responses year to date)



"Absolutely wonderful team to work with - from start to finish. Everyone was so friendly, knowledgeable and truly demonstrated a love for finding the best homes for the animals. Thank you all for taking care of sweet Jayda before helping me get her home."

Satellite Adoption Centers

Laurel Anderson, Satellite Adoptions Manager, reported **85** dog adoptions and 4 cat adoptions from our Zona Rosa Adoption Center. As well as **24** cat adoptions and **one** guinea pig adoption from our Petco Adoption Center.

- ❖ Volunteers gave **310** hours of service, totaling \$8,847.40 in value. With nine volunteers completing an in-person animal handling mentor class.
- ❖ Retail sales totaled **\$2,997.10** and Elanco sales totaled **\$155** for January
- ❖ 31 Dogs were sent on a Dogs Day Out in January.

Zona Rosa Adoption Center welcomes Dani to Green Level Dog Walking!

Featured Google review for January:

"Adopted my new beloved baby today! Healthy, spoiled, and great service, recommend adopting a baby from here well worth it."



Canine Foster Care Program

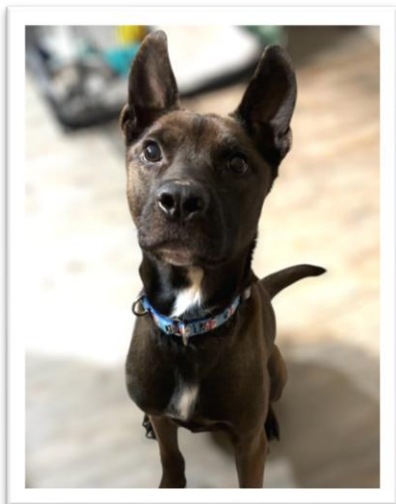
Tabitha Urban, Director of Canine Operations, reported that **131** dogs were in foster homes at the end of January.

- ✓ During the month, **258** dogs/puppies were sent to foster homes!
- ✓ We welcomed **27** new dog foster families.
- ✓ We had **64** dogs/puppies adopted directly from foster homes.

Volunteers took 95 dogs on a Dog's Day Out in January!

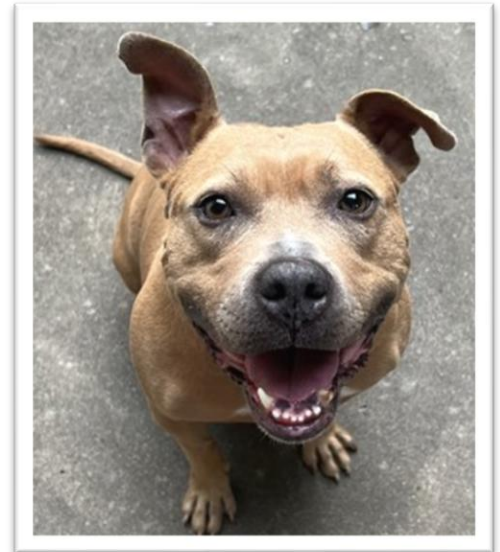
In January, our canine foster department had some heartwarming moments that we wanted to share.

First, Pretzel came in as a 4-month-old puppy who was unable to use her front right leg. After our clinic staff determined that the leg was broken and could not heal, they performed an amputation. Pretzel then went into foster care, where she made a speedy recovery. In just three weeks, she was medically cleared for adoption and was adopted just a few days later. Her resilience paid off!



Wombat's (left) story is another success we are thrilled to share. He came in severely underweight and needed a comfortable place to land while he gained the necessary weight to become adoptable. His foster home was just what he needed to build his strength and confidence. With a bit of TLC, Wombat blossomed, and he was adopted into his forever home in January with an endless supply of his emotional support tennis balls.

Lastly, we celebrate Haisley, who was foster failed by her long-term foster mom. Haisley spent 9 months with us in foster care, and although she had some interest from potential adopters, nothing ever seemed to stick. In January, her foster mom brought her to our main campus for a "Meet My Foster" appointment. After that appointment, it became clear to everyone that Haisley was not going anywhere. She had already found her forever home, and we could not be more thrilled for them both.



Canine Transfer & Placement | Transport | Small Animals & Farm Animals

In January, **65** dogs were transferred to these shelters/rescue organizations: Cane Rosso Rescue, Chain of Hope, Critter House KC, Great Plains SPCA, Lucky 13 Rescue, Maple Woods Community College Vet Tech Program, Missouri Pit Bull Rescue, Pawsitive Tails, Warriors' Best Friend Foundation, Wayside Waifs, Whispering Willows Senior Dog Sanctuary.

Small Animal & Farm Animals Program:

We processed 5 small animal adoptions last month:

- ✓ 3 Chickens (KCCAC)
- ✓ 1 Guinea Pigs (Petco Adoption Center)
- ✓ 1 Horse (Foster Home).

Transport:

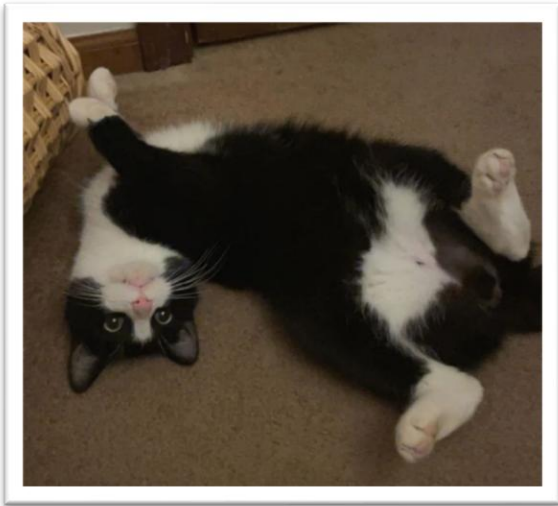
Our offsite transportation program continues to stay busy and maintain our role in creating lifesaving space at our main campus location by utilizing staff and volunteers to transport animals offsite.

Sixty-six (**66**) puppies/small dogs and thirty-five (**35**) large dogs were moved to off-site locations this month to our Zona Rosa Adoption Center. One (**1**) small animal was moved to our Petco Adoption Center. These transports were performed by staff and by our dedicated volunteers!

Petco Habitats | Feline Lifesaving Transfer Program

Gage Mofield, the Petco Program Manager, oversaw the transfer of **134** cats/kittens from Austin Pets Alive, Gladstone Animal Control, Humane Society of Scott County, Liberty Animal Shelter, Nexus Pets, Permian Basin Animal Advocates, and Rudimentary Rescue & Lucky's Cat House.

- ✓ The average length of stay for adult cats in a Petco Habitat in January was 2.9 days, and the length of stay for kittens was just **1.7 days** at the Habitats!
- ✓ We processed **85** cat/kitten adoptions from our Petco Cat Habitat stores.
- ✓ The Liberty Petco store had the highest number of adoptions in January with 21 adoptions, followed by the Barry Road Petco store with 12 adoptions.
- ✓ Petco Cat Habitat volunteers gave **325.83** hours of service to the program, a value of \$9,720.78 to KCPP, with shifts taken by 97 active volunteers.
- ✓ **14** new volunteers were trained in January. The largest number of new volunteers in over a year!



Tofurkey was a cat-turned adoption candidate from our Community Cat Program. He quickly demonstrated how much attention he wanted, and it was off to Olathe Petco he went to find his forever family, but little did he know it would be resident Petco cashier Olivia who would fall in love with him! Congratulations Olivia and Tofurkey!

Feline Foster Care Program

Feline Foster Program Coordinator, Leslie Bauer, reported sending **26** kittens and 1 adult cat to foster homes in January. While also onboarding 8 new foster homes! At the end of the month, we had **24** cats/kittens, about 17% of cats at KCPP, in 10 active foster homes.

Early in January, we conducted our annual feedback survey to see which areas of the program could use improvement. The results were mostly positive, with respondents rating the foster program an average of **9.23/10** and everyone responding that their overall foster experience last year was positive.

We did identify several areas of the program that could be improved based on the responses to that survey, along with feedback we've received from previous surveys, and we plan to make several changes to the program for 2025.

Our goals for this year include:

- ❖ Having foster team members training with clinic to better assist foster homes with common medical concerns.
- ❖ Creating a virtual orientation to make the onboarding process more accessible.
- ❖ Having the foster team take over the foster adoption inquiry emails to make them more streamlined and reduce frustration for fosters and potential adopters.
- ❖ Having a small amount of foster supplies available at the Zona Rosa location for fosters who live further north and have difficulty coming to the shelter for supply pick up.

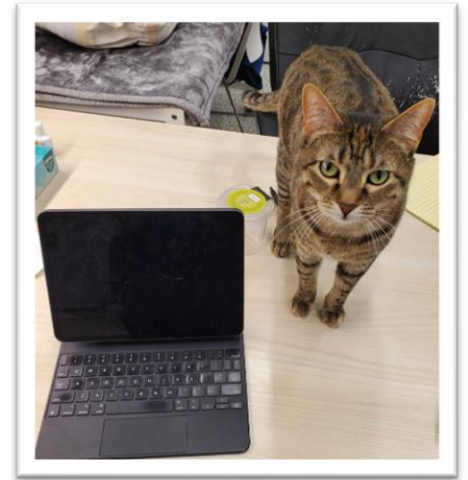
We are excited to put these changes into effect and hope to create an even better and more efficient and supportive program for our fosters this year!

Feline Operations

Jennifer Dreiseward, Director of Feline Operations, reported the number of owner surrendered cats in January decreased by **34.7%**. The number of cats arriving and receiving care from KCPP is down **19.6%** over last year at this time.

- ✓ Stray cats being brought in by the public are **1.4%** higher this month compared to last year.
- ✓ We had a total of **177** cats/kittens adopted in January.
- ✓ **365** families arrived at our KCCAC location in January that were interested in adopting cats.
- ✓ The average wait time to see cats was 14.85 minutes.
- ✓ **43.1%** of all visitors who met with a Feline Matchmaker adopted a cat that day!
- ✓ Visitors spent on average 41.11minutes meeting cats before deciding to adopt.

Jolene was transferred from Joplin Humane Society on Nov 22, 2024. She quickly got “cabin fever” and felt a high amount of anxiety in a kennel. We moved her to her own room, where she could relax and have less pressure for interaction during her daily care routines. She proved to be an amazing office cat! Jolene never typed an inappropriate email, nor did she steal office supplies. She was keen on keeping tabs on her office person without seeming too intrusive. When she needed to zoom, she zoomed. Since her love language is quality time and not so much touching, it did take two months to find her permanent people.



Adoption update: From Jolene's adopter:

"I wanted the team at KC pet project to know she is doing well beyond any expectations set. I know when we adopted her, there were some behavioral tendencies of hers that weren't so popular. Some of them seemed to damage her ability to go to some families. She has never bitten anyone, none of the family members who visit or my boyfriend or I. We have all had the opportunity to pet her and she enjoys it (not a lot of pets in one sitting though!) She sleeps with us and is a fantastic cat. She's still retaining a little bit of her independent nature she had at the shelter, but she follows us into every room we go to. She greets us every morning when we wake up, to a morning hug and pets. She likes salmon a lot as well as beef. She is a very happy and amazing house cat, and is a part of our family."

Community Cat/TNR Program

Thirty-six (36) cats received Trap/Neuter/Return (TNR) service from KCP in January!

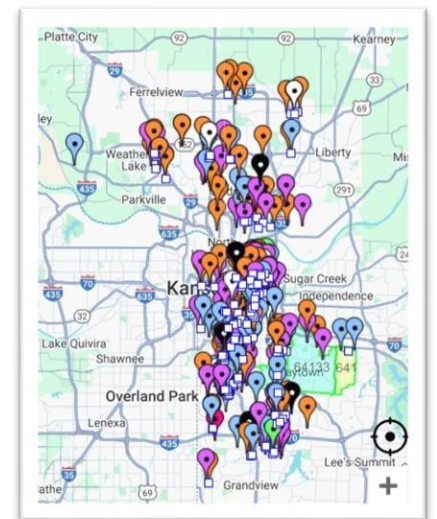
During the month, we delivered to our community:

- ✓ 4 winter shelters for ASD Project Pet Warmth
- ✓ 2 winter shelters to community cat caretakers
- ✓ 212 pounds of dry cat food to caretakers
- ✓ 12 cases of wet cat food to caretakers
- ✓ Flea prevention for two caretakers

We began the mapping process and are narrowing down the platform we prefer.

January posed a lot of injured and displaced cats needing trapped and helped.

Cat with degloved tail trapped in dog trap - A KC Dog Trapper volunteer accidentally trapped an injured community cat one night instead of the canine target. ASD was unable to transfer the cat to a carrier successfully and the cat escaped. Our team then set up traps to desensitize the cat to traps and the KC Dog Trapper volunteer loaned us a trail camera to monitor. Once we had sightings of the injured cat, we worked to trap him again to get him medical attention. Trapper Aspen worked overtime for two nights to try to get him, and on the third day spent trapping we successfully trapped the cat with our drop trap. He received further tail amputation and was sutured up. He happily returned home once he was healed.



Cat with wire sticking out - a concerned citizen reported a cat within a nearby colony that had wire sticking out of its back end. We set traps and successfully trapped him with our drop trap. Once at the shelter x-rays were taken and indicated this wiring went internally and wrapped around his abdomen. Based on the cat's appearance it seemed like this wire injury was quite old, as his body grew around the wire. Dr. Lake successfully removed all the wiring from this cat, and we monitored his healing. He healed wonderfully and was successfully returned to his colony once medically cleared.



Displaced cat on campus - several cats have gotten loose on campus in January due to them not being contained prior to arriving at the shelter. We created a Slack channel for staff to report sightings. One sighting lead us to a mostly white cat with some brown tabby spots. This cat stayed very close to our campus community cat, Guy, and behaved a bit differently than the other community cats. Trapper Yaneli spent multiple nights trying to trap him and came in for overtime to trap him during the day. Once she set the trap during the day he eventually got trapped and was safe. After he received TNR surgery, we assessed his behavior and determined him to be very sweet and friendly and presumed he was either displaced or dumped on campus. Due to his friendly nature, we moved him to stray hold, and he will be an adoption candidate if he's not reclaimed.

Submitted by,

Steve Kaufman, Interim CEO
KC Pet Project