

KC PET PROJECT

Impact Report for February 2025 Activities

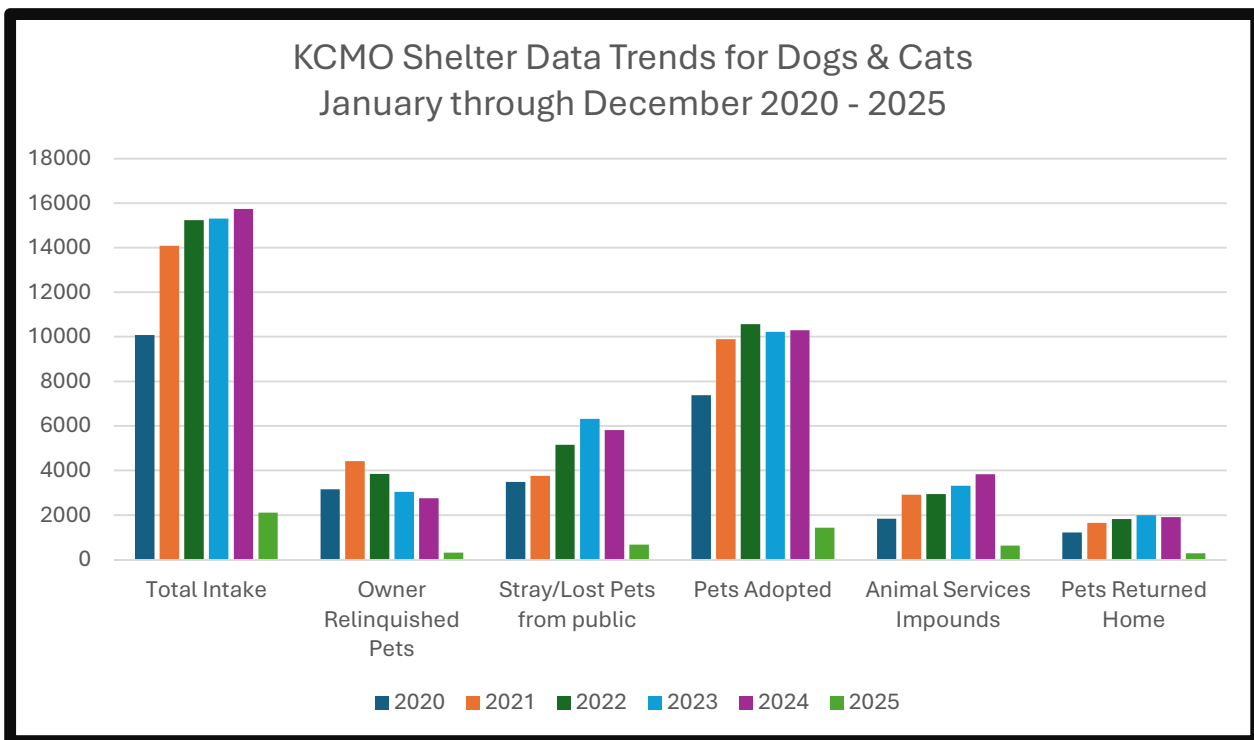
Sheltering Statistics:

Dog & Cat Totals for Jan-Feb	2025	2024	Difference
Total Intake	2,122	2,243	121 fewer
Adoptions	1,445	1,568	123 fewer
Returned to Owners	288	300	12 fewer
Live Release Rate	91.9%	93.7%	1.8% lower
Owner Surrendered Pets	319	408	89 fewer
Stray animals brought in by public	691	758	67 fewer
Cats/kittens transferred IN	144	261	117 fewer
Spay/Neuter Surgeries Performed	1,142	1,433	291 fewer
Average Length of Stay for Dogs	22.6 days	18.8 days	3.8 days more
Average Length of Stay for Cats	7.8 days	13.6 days	5.8 days fewer

February 2024 – Animals In & Animal Out

- We received or provided care for **1,030** new dogs and cats that arrived in February (643 dogs, 387 cats), along with 3 chickens/roosters, 1 guinea pig, 1 pig and 2 pigs.
- **754** pets were adopted in February (493 dogs, 261 cats, and 9 other pets). Dog and cat adoptions were up by 5.04% from February 2024.
- Despite the continued increase in the number of animals arriving, we had a **91.9%** Save Rate in February (89.5% dogs, 96.1% cats).
- Our veterinary team performed **493** spay/neuter and specialty surgeries in February. Doctors performed **486** examinations on pets in/arriving at our shelter and treated 21 puppies and young dogs in our shelter's parvovirus ward.
- We provided spay/neuter surgeries and veterinary services for **77** community cats last month.
- We provided free spay/neuter surgeries and veterinary services for **28** owned dogs in January that were reclaimed and reunited with their families.
- We provided **11** free spay/neuter surgeries for pitbull-type dogs that were reclaimed from our shelter by their families.
- **314** dogs/puppies and **8** cats/kittens were sent to foster homes in February. Our Canine Foster Program sent **183** dogs on a "Dog Day Out" with the public/volunteers in February.

Data Trends 2025



- **Intake** for animals is still running **26% higher** than what we saw in 2020.
- **Adoptions** are also still at the highest levels in our 12-year history – still **up 15.57%** from 5 years ago for this timeframe.
- **Stray/lost pets** brought in by the public are still at the highest level ever recorded in Kansas City – **up 23%** from 2020 totals for this period.
- **Pets surrendered by their Owners** are **39% lower** than 2020 totals for this period.

Animal Services Update for February 2024

Officers worked **1,878** total case activities last month, travelling a total of **17,704** miles throughout the city, impounding **295** animals, and returning an additional **27** lost pets back to their homes without having to impound them.

- ❖ In January, the Cruelty Investigation Team closed **236** animal cruelty case activities for our community, including **50** reports of animal abandonment, **174** reports of general neglect, and **12** reports of cruelty.
- ❖ Our Dispatch team efficiently handled nearly **3,619** calls, including **9** calls to the Cruelty Tips Hotline.
- ❖ The number of dogs impounded by Animal Services was down **14%** in February over January.

Enforcement & Criminal Deterrent Efforts by our Animal Services Division

In February, officers issued **eighty (80)** citations for violations of the Kansas City Municipal Code.

The top five criminal court citations issued by Animal Services in February:

1. Adequate Animal Care,
2. Dog at Large,
3. Public Nuisance,
4. Dangerous Dog Comply,
5. License for Dogs

Stories from the Field

On January 22nd, Animal Services Officer Perry assisted Jackson County Civil Process Deputies with an eviction at a residence located on the 8800 block of E 111th Street in Kansas City, Jackson County, Missouri. Upon arrival and entering the home, Officer Perry observed unsanitary living conditions and found two canines that appeared to have been abandoned without adequate access to food or water, in violation of Chapter 14 of the city code. Officer Perry impounded the dogs and transported them to KC Pet Project for further evaluation and investigation into the circumstances surrounding their abandonment and the conditions in the home.

Following an investigation and interviews with the animal owner, it was determined that the dogs' redemption would be refused due to the owner being deemed "unfit" under Sec. 14-5 of the city code. The dogs were held at KC Pet Project for five days, allowing the owner the opportunity to appeal the decision. However, the owner did not file an appeal, and the dogs became the property of KC Pet Project, who proceeded with adoption and transfer after completing the evidence collection.

The owner received multiple citations for alleged violations of the city code, including Failure to Provide Adequate Care. If found guilty, the owner may face a maximum fine of up to \$1,000 and/or up to 180 days in jail.

Marketing/PR/Communications/Community Events

- ❖ **114** pets found loving homes during the “Sweatin’ off the Shelter Pounds” adoption event (1/10-1/12). During this event, all dogs weighing 30 pounds or more and all adult cats were \$30 to adopt.
 - Email promo had 392 unique clicks to the adopt page
 - Social announcement—126 shares on FB and 28 shares on IG
- ❖ **81** pets found loving homes during the “Winter Frenzy” adoption event (1/24-1/26). During this event, all dogs weighing 30 pounds or more and all adult cats were \$25 to adopt.
 - Email promo had 475 unique clicks to the dog adoption page and 178 unique clicks to the adopt page
 - Social announcement—118 shares on FB and 33 shares on IG
- ❖ **5K** promos:
 - Week of Jan 13 - Email and social promos on FB & IG resulted in 24 sign-ups
 - Week of Jan 27 - Email mention only had 22 clicks to the registration page—4 signs up total. No social promos.
- ❖ During the month of January, we had 123 news mentions (479,959,295 million reach) and 92 broadcast mentions (1,135,641 reach) for a total reach of **481,094,936 million** people.
- ❖ The biggest news story was Angel’s winter rescue story published to People.com—67.1M reach and over 44,000 views! (Right)



Website Statistics	Social Statistics
Users: 67,269 (New users: 58,928)	145,290 followers on Instagram
Sessions: 132,864	202,712 followers on Facebook
Page Views: 608,742	1,225,332 TikTok Followers

Volunteer Program Updates

In February **648** volunteers gave **3587.59** hours of service, the equivalent of *20.54 full-time employees*.

- ❖ 335 volunteers served at KCCAC
- ❖ 91 volunteers served at KCCAC with Groups
- ❖ 61 volunteers served at Zona Rosa Adoption Center
- ❖ 90 volunteers served at our Petco Cat Habitat locations

The remainder were those who input foster hours, court ordered community service and remote volunteer work.

Total value of volunteer hours in February: **\$94,534.10**

Businesses and groups that volunteered in February brought 91 volunteers to the campus and gave **127** hours of service – a value of **\$3,624.58** : *Girl Scout Troop 3530, Voy Spear's Jr. Elementary Kindness Club (x2), The Summit Church, Scout Troop Wolf Pack 447, Vision Source Eyecare, The KC Crew and Charlie's Carwash.*



Voy Spear's Jr. Elementary Kindness Club joined us twice in February with different students. The group above brought in lots of premade canine and feline enrichment and peanut butter for the dogs. They met Demitri who was so calm with the group. Demitri has since been adopted.

On February 1st Girl Scout Troop 3530 joined us to make canine enrichment and cut up hot dogs. They were so inquisitive and energetic! After their tour Bob Gately (custodial) brought Zada in to meet the group. After this Zada eventually transferred to Zona Rosa and has since been adopted. The photo on the right above shows the troop doing their girl scout song before leaving the building.



Total active volunteers: 1794

- ✓ We received a total of **377** new volunteer applications in February and 5 new volunteer orientations were conducted for 72 attendees.
- ✓ In February 150 volunteers participated in **253.34** hours of training sessions, including in-person mentoring sessions for **115 volunteers** (*new volunteers and volunteer mentors*).
- ✓ **16** Community Service volunteers gave **177.88** hours in February, which is a value of **\$5,076.70**.

Volunteer Photo and Video Team Updates

Photo Team -Led by volunteer Linda Schroeder

- ❖ The volunteer photo team photographed 205 dogs in February, an average of 51 dogs per week.
- ❖ *Example of one of the great photos taken by the Photo Team.*

Video Team – Led by volunteer Morgan Webb

- ❖ In February the video team made a total of **129** videos for dogs. Since the start of the video team in August 2024 the video team has made **912** videos to be used on dogs' profiles.

Feedback on the videos:

- ❖ 'Asiago had a family come in specifically for him... they watched his video and were in love with him.' -Brandi S.
- ❖ 'Yasmin's adopters came in specifically for her and were basically in love with her from watching her video...' – Brandi S.
- ❖ 'I think it's helpful, to me it kinda give life to the dogs profile instead of just having pictures, I think it's greats having videos of them playing or walking well on the leash...' -Morgan Newman KCPP Canine Care
- ❖ "I personally do think the videos make a difference. In the past, I've had many PA's tell me that they wish they could walk through the districts because photos weren't enough to convey to them who the dog is. Taking video of them is the perfect way to show their personalities and give people a better feel for the dog before they come in to meet them." Amy Swearngin KCPP Clinic
- ❖ 'You guys do great work. The dogs with videos definitely get adopted quicker.' -Sadie Ford KCPP Foster Department

Other updates from the volunteer department:

Volunteer Meet and Greet with Steve Kaufman

February 26th we held a second volunteer meeting with Steve Kaufman. This was offered as many volunteers were unable to make the Volunteer Brunch date in February. 30+ volunteers from new volunteers to volunteers with a 12+ year tenure, showed up to meet Steve and hear about what is happening with KCPP



Pizza Lunch for Staff, courtesy of the Volunteers

On February 19th a group of volunteers pooled money together to deliver pizza to the staff at KCCAC. This was an unprompted, spontaneous gesture from many volunteers to support the staff of KCPP. Below is a photo of the staff getting their lunch and the sign/letter from the volunteers involved. We love our volunteers and are constantly amazed by their generosity and support.



Volunteers APPRECIATE KCPP Staff

The following volunteers donated funds to purchase a hot lunch today. It wasn't done for a thank you, but to show our support and appreciation for all of your hard work during all weather, changes, constant influx of animals and tough times.

Joshua Kaplan	Jane Cepeda-Backhus	Sydney Marten
Mindy Brissey	Sharon Gartin	Kathleen Rhoads
Stacey Smith	Amy Povich	Laura Mangold
Michelle Laytham	Kim Goings	Dr. Heather Kennedy
Cindy Hoffecker	Kathleen Ford	Sabrina Zeigler
Erin Sutherlin	Angela Splittgerber	Karyn Walden-Forrest
Megan Laffoon	Johnna Wright Perry	Nichole Pfaff
Linda Schroeder	Teddy Wright	

thank You
for Your
awesomeness

Volunteer Engagement Survey

In February the Volunteer Department launched a Volunteer Engagement Survey to all active volunteers. We received 131 responses. We are currently analyzing the trends, sharing results and planning follow-up actions to meet volunteer needs and concerns.

Surgeries & Medical Procedures Performed in February 2025

Surgeries	
Community Cats Neutered	46
Community Cats spayed	31
Reclaimed pets neutered	21
Reclaimed pets spayed	10
Shelter Animals Neutered	195
Shelter Animals Spayed	165
Specialty Surgeries	25
Total Surgeries	493

Medicine	
Wellness exams	52
Emergency exams	16
Foster pet exams	10
Rechecks performed	83
Medical concerns addressed	251
Post-adoption exams	1
Other Exams	73
Total Exams	486

Parvo Ward	
Parvo pups treated	21
Parvo pups graduated	18
Save rate for parvo	86%
Clinic Administration	
Communications with fosters	60
Communications with adopters	73
Medications filled	394

Lifesaving Stories from the KCPP Veterinary Clinic

Sleepover in the Clinic

Much like emergency responders and hospital employees, our shelter staff perform essential functions and report to work regardless of the weather. The night of February 18th, with snow and ice in the forecast and warning to stay off

the roads, five members of our Tuesday crew stayed the night in the clinic to make sure there would be staff available to take care of animals on Wednesday morning. Alyx, Derek, Kim, Kirsten, and Leanne also took the opportunity to give one of our hospitalized dogs, Bob, much needed time out of the kennel. Not all heroes wear capes!



Rescued just in time!

Red Herring is the name we gave a kitty that escaped the car of a finder who was attempting to bring her to the shelter. We used our internal social media to alert our staff that a kitty had escaped, but we grew increasingly worried as days passed without any sightings of her. On top of that, there was a blizzard in the forecast. We feared the worst. Then one night, some of our canine care staff leaving for the night spotted the runaway hanging out with our campus cat, Guy. Or maybe it was Guy who found her and brought her to us. We saw a photograph of the pair

and quickly realized the situation was more dire than we realized. With severe weather headed our way, this kitty was too skinny to fare well on her own, and she couldn't see. A case of mange made her face so itchy and painful that she could hardly open her eyes. Fortunately, clinic staff were still in the shelter and were able to use a humane trap to capture her and get her to safety. Red Herring has recovered from mange and is ready for adoption.



Pet Support Center – Pet Support Desk, Pet Helpline, and Return to Home (Lost and Found)

Customer Engagement Performance

"We had a great experience, Maddie and the rest of the staff were very friendly and helpful, even though it was a very busy day for them. We adopted a great dog for us."

Google Ratings:

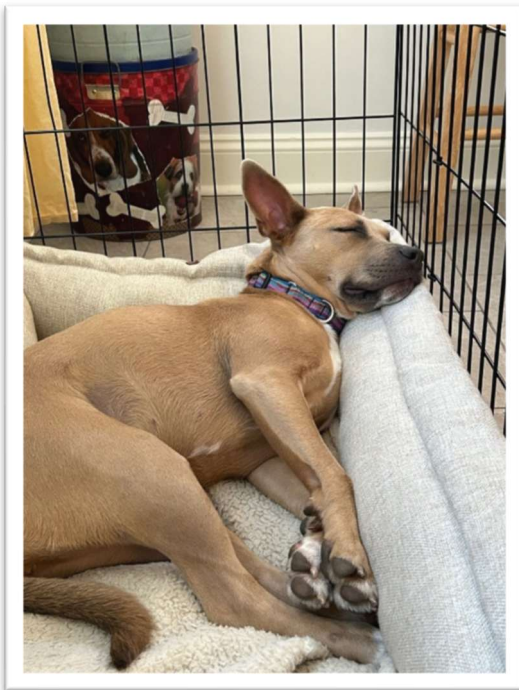
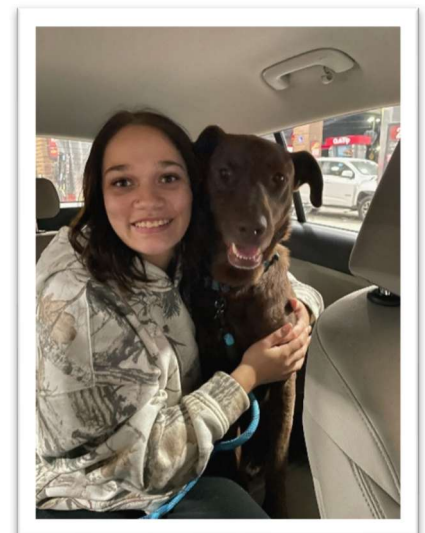
- ✓ KC Pet Project at KCCAC: **4.2/5.00** (1,651 Google reviews)
- ✓ KC Pet Project - Zona Rosa Adoption Center: **4.4/5.00** (730 Google reviews)
- ✓ KC Pet Project - Petco Adoption Center: **4.4/5.00** (235 Google reviews)

Colin Sutter, Customer Engagement Coordinator, reported **849** emails received in February inquiring about fostering a pet or pets in foster homes. An additional **1,096** emails were received through our Contact email address, mostly regarding pets available to adopt or the adoption process.

Adoption Updates:

In February we received 46 adoption updates through our Constant Contact email campaigns. Here is what some of our adopters had to say this month:

"I just wanted to let Lauren know that Folger had an amazing first 24 hours with us! He's an amazing snuggle bug and he is doing amazing with his obedience training! I attached a few pics of him adjusting to his new home! Thanks so much for allowing us to rescue this boy!" (Right)



"Hi! We adopted "Molly" last February (2024) and have had her for a year now. We named her Zelda and she is a delightful family dog that keeps us laughing every day. She had come in to pet project as a stray and so she didn't have a name or known history, but we saw her while she was on stray hold and fell in love with her. It worked out for us to adopt her the day after her stray hold ended. I'm attaching a few pictures of her over the past year. Thank you for connecting us with this sweet girl and for all that you do every day to help save pets and connect them with homes!" (Left)

Pet Support Center - Customer Satisfaction Survey & Services Provided

- ✓ **2025 Rating: 4.636/5.00**
- ✓ Historical rating: 4.468/5.00; 12 surveys submitted in February , 1,430 submitted since launch in September 2020.

"Staff members were so helpful! Assisting me with a stray intake. They were my heroes for the evening & I cannot say enough good things about my 1st KCPP experience!!"

"I was surprised at how much all of you truly care. Thank you for all you do! What a blessing all of you are!"

"Thank you for taking care of the community & their pets. I'm very grateful!"

Pet Support Call Center/Pet Helpline Performance

February 2025	Answered	Unanswered	Total Calls	Abandoned Rate %
IN > Helpline - Main Queue	2,980	594	3,574	17%
IN > Helpline - Spanish	24	15	39	38%
IN > Helpline - Lost and Found	647	98	745	13%
Helpline INBOUND Performance	3,651	707	4,358	16%
OUT < Helpline – Main	813	182	995	N/A
OUT < Helpline – Lost and Found	332	62	394	N/A
Helpline OUTBOUND Performance	1,145	244	1,389	N/A
Total Performance for February 2025	4,796	951	5,747	17%

Our Pet Support Center team answered 3,651 live phone calls, completed 1,389 outbound calls, resolved 107 voicemails, and completed a total of 6,236 interactions with pet families in February, a 0.62% decrease from last month's total of 6,275.

In February, the Pet Support Center staff assisted approximately **1,096** KCMO residents with in-person services (avg. 39 residents a day) who came in for pet relinquishment services, stray animal impounds, microchipping, lost and found/return to home, pet licensing, bringing in sick or injured pets, pets being reclaimed, and for pet resources such as basic pet care supplies as well as supportive programs through Keep 'Em Together, KC.

- ✓ Average wait time: 3 minutes
- ✓ 57% (621) of clients were assisted less than 1 minute after walking into the Admissions lobby

The top reasons for in-person services in February:

- 1) Found a Pet (25%)
 - 2) Surrendering a Pet (15%)
 - 3) Foster/Dog Day Out (12%)
- ❖ We took in **350** stray/lost animals over the counter from members of the public (a **6%** increase from February 2024; 331 animals).

- ❖ The Pet Support Center kept families together for **35** animals whose owners originally contacted KC Pet Project to surrender their pet(s); **84** animals were diverted through return-to-field, trap-neuter-return, and safety net programs, **70** were diverted over the counter, and **13** additional animals were returned to grateful owners through subsidized programs after being surrendered to the shelter. ***A total of 204 animals stayed with their families in February instead of coming into or staying at the shelter, a 9% decrease from January's total of 224, and a 30% decrease from February 2024 (294 pets).***
- ❖ Pet Support Center staff diverted 70 animals through walk-in and over-the-counter in-person services for community members who visited the admissions department at the Kansas City Campus for Animal Care in February.

Our Pet Support Center team received 307 requests in February from residents to surrender pets to the shelter, an 17% decrease from last month (369), and a 21% decrease from February 2024 (390).

The top 4 reasons pets surrendered in February were:

1. Health Issues related to allergic reaction to the animal, euthanasia requests and the health of the animal/owner/family (91)
2. Resource issues, including unwanted litters and cost (74)
3. Personal reasons include changes in lifestyle, or the pet was incompatible with the living arrangements of other people or other animals (54 pets).
4. Housing Issues including cost, loss of home, moving/relocating, eviction, and housing restrictions (51 pets).

News from the Pet Support Center

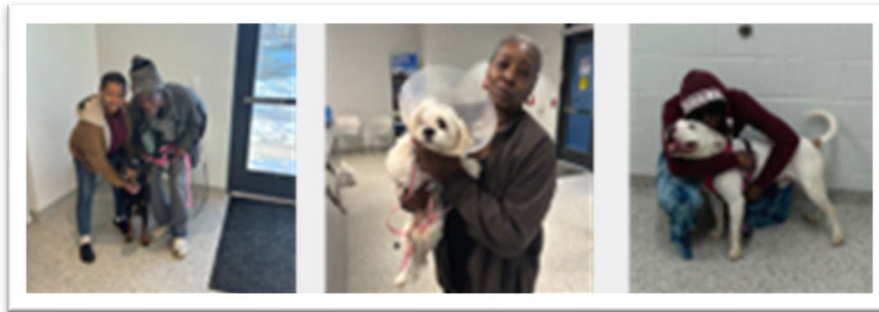
- ❖ Pet Support Center staff participated in the Feline Friendly training, which is offered by the Feline Team here at KCP. The training provides employees with the tools to ensure all cats in the building are provided with a calm, quiet, and as stress-free as possible environment.
- ❖ Pet Support Center staff also participated in an updated Friendly Finder training. The training addressed small changes to the program that allow it to run more smoothly by sending out automatic appointment confirmations.

Return-to-Home Team

- ❖ Admissions staff reunited **10** found animals with their owner prior to impound.
- ❖ The Return to Home team completed **299** ownership investigations for found animals.
- ❖ **126 (20.8%)** of the **606** found animals impounded at the shelter in February were returned to their owners. **23.7%** of found dogs were reunited with their families, while **9.4%** of found cats were reclaimed by their owners. An additional **13** animals considered "at risk" were returned to their homes after an initial quarantine or scheduled surrender.
- ❖ In February, **11** dogs (4 adults and 7 puppies) were enrolled in the Friendly Finder Program, which allows finders to foster dogs they find as strays through KC Pet Project. This program encourages the finders to be more involved in the reunification process and helps prevent overcrowding in the shelter. Of the eleven dogs fostered through the program:
 - 1 remained in foster with the Friendly Finder
 - 2 were reunited with owner
 - 1 was returned to the shelter

Return-to-Home: Heartwarming Reunions

Due to many families dealing with financial hardships caused by unemployment, disability and homelessness, the RTH and PSC staff spend a lot of time working with many families trying to make it possible for them to reclaim their pets. Whether it be driving a pet home, staying late to accommodate owner availability, searching for needed resources, and many other barriers all staff go the extra mile to make it happen.



Rehoming Support Services

In February, our team received 73 requests for private rehoming. Eligible pet owners posted 2 owned pets for adoption through our ReHome website for rehoming support services. *Our team has received 4,990 requests for ReHome since March 2021.*

Keep 'Em Together, KC Program Updates

Tara McNamara, Keep 'Em Together Case Manager, reported **357** families benefited from our five (5) KETKC subsidiary programs in February (a 35.2% increase from last month's total of 264).

1. Pet Care Assistance Program (PCAP)

Pet owner financial assistance totaling \$4,271.25 for 25 families (30 pets) was awarded in February:

- ✓ 26 Pet Care Assistance applications were received
- ✓ 1 application was withdrawn due to the family no longer needing financial assistance
- ✓ Healthy Pets, KC medical assistance granted: \$0.00
- ✓ Home Away from Home reunification fees: \$0.00
- ✓ Shelter reunification assistance granted: \$4,271.25

2. Pet Resource Assistance Program

Tara McNamara, Keep 'Em Together Case Manager, reported pet foods were shared with three (3) community pantry partners in the metro, including, Chestnut Avenue Resource Center and two (2) local community cat caregivers.

257 families with 381 pets benefited directly from these resources provided in February:

788 lbs. of cat food and 119 lbs. of cat treats

- ✓ 2063.5 lbs. of dog food and 153 lbs. dog treats
- ✓ 537 lbs. of kitty litter
- ✓ 51 collars and 12 leashes
- ✓ 80 individual doses of flea/heartworm medicine



- ✓ 9 kennels/crates and 0 dog houses
- ✓ 466 miscellaneous pet care items

Tara McNamara, Keep 'Em Together Case Manager, scheduled 40 Pet Resource appointments in the month of February. These scheduled appointments came from a combination of completed Pet Resource Assistance applications, phone call, and emails directly to Tara McNamara. The 40 scheduled appointments is a 25% increase from the 32 scheduled appointments in January.

3. Pets for Life (PFL) Program:

Mariana Vasquez, Pets for Life Coordinator, reported the following program updates for the month of February:

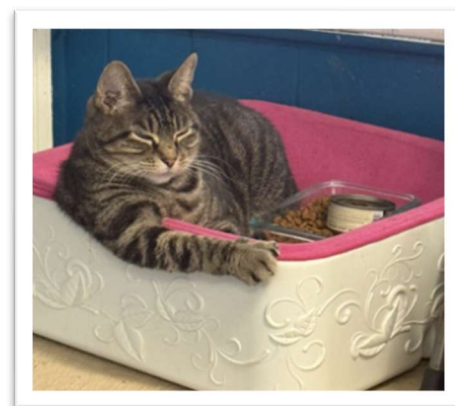
- ✓ New clients met through active PFL outreach: **20**
- ✓ New clients who contacted PFL or were referred to PFL by others: 2
- ✓ Number of new pets met: 51
- ✓ Total number of spay/neuter appointments scheduled: 12
- ✓ Total number of spay/neuter surgeries completed: 8
- ✓ Total number of touchpoints/conversations with PFL clients: 61
- ✓ Supplies given (leashes, food, shelters, etc.): 212 items
- ✓ Medications or services given (dewormer, nail trim, microchip, vaccines, etc.): 94
- ✓ Completion rate of spay/neuter: 66.67%
- ✓ Conversion rate of altered pets whose pet families request spay/neuter services: 95%

Impact Story: Sofia's Journey

Sofia arrived at her new home unannounced, choosing her family before they even knew they needed her. Vanessa, her new owner, along with her two male dogs, welcomed her warmly. However, providing food for an extra pet was a challenge.

Through a friend, Vanessa learned about *Pets for Life*, and now, both she and Sofia receive the support they need. Sofia not only gets food but also enjoys some fun extras—like this fancy new bed, where she lounges like a queen, making it clear she's in charge.

Sofia now spends most of her time here, looking extra cute and completely at home!



4. 3-Day Reclaim Fee Forgiveness Program

- ✓ **69%** of the animals reclaimed from the shelter in February were reclaimed by owners who were eligible for the Reclaim Fee Forgiveness program.
- ✓ Since August 2021 we have subsidized a total of **\$380,770** in reclaim fees for **3,640** families with **4,273** pets.

\$7,850 was subsidized by KCPP in Reclaim Fee Forgiveness for 75 families with 88 pets in February 2025.

Keeping 'Em Together: Biscuit and Richard



Nidzy was taking her cat, Francis, to their vet's office for a checkup when the unthinkable happened. Francis somehow managed to escape in the parking lot. His mom was heartbroken, searching every day on multiple sites and with various shelters. After a month of looking, she found Francis on KC Pet Project's Lost & Found page. She instantly knew it was him. When Nidzy came into Admissions, staff were nervous about this cat being the right one. The pictures that Nidzy showed the staff had everyone confident that this was indeed the missing Francis. Staff escorted Nidzy to where Francis was being held to do a visual confirmation. The moment Francis saw his mom, he began frantically trying to get to her. When the kennel door was opened and Nidzy picked him up, Francis hugged her neck and began purring. It was clear that there is no person more important to Francis than his mom. It was so hard for her to leave him additional time at the shelter- and nearly impossible to pull Francis off of her to put him back in his kennel- but his mom agreed to take advantage of getting Francis neutered before taking him home the next day.

Francis was also microchipped to help keep him safe in the future, though mom says he will be living a safe and happy life indoors. It is clear in the photo how happy Francis was to have his mom and all of his other family members come pick him up. His mom wants us to know how thankful she is for our Pet Care Assistance Program to help cover some of the fees and for helping to keep her lost baby safe.

Canine Behavior and Enrichment Department

- ❖ Dogs assigned to Behavior Team for assessment: 50
- ❖ Pre-adoption behavior consultation conducted: **181**
- ❖ Number of dogs introduced to adopters: 8
- ❖ 161 behavior support emails/correspondence sent
- ❖ 36 behavior support phone consultations performed
- ❖ 117 behavior follow-up emails sent
- ❖ Assisted 11 people with behavior help or lessons given for recently adopted or foster dogs
- ❖ Average daily number of dogs served via playgroups: **188** dogs a day on average in playgroups
- ❖ New dog playgroup introductions: 10 new dogs a day on average introduced to playgroups

Marissa Cox, our Behavior and Enrichment Manager, has successfully trained the very first volunteer mentor for Level One. We are excited to announce that Morgan Webb is our inaugural volunteer mentor, who will be instrumental in ensuring the availability of volunteer-led dog walking classes. We look forward to seeing her excel in this role and are eager to expand our volunteer training program this year.



Canine Care Operations & Adoptions

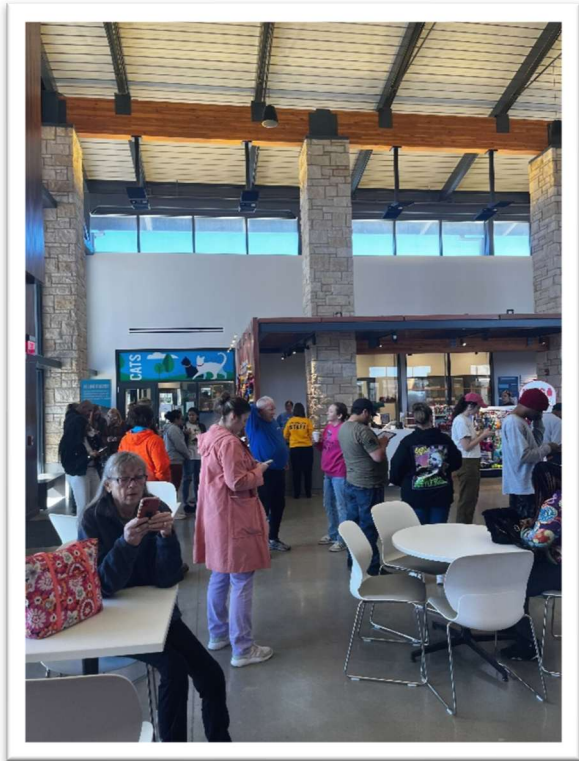
We had **1028 separate individuals/families** at our KC Campus for Animal Care in February who were interested in meeting dogs available for adoption.

- ✓ **41%** of all visitors who met with a Canine Matchmaker adopted a dog that day.
- ✓ The average wait time for a Canine Matchmaker in February was 16.2 minutes.
- ✓ The average time it took for an interested party to meet and decide on a dog to adopt was **29** minutes.
- ✓ The average wait time for an Adoption Counselor before finalizing the adoption was **44** minutes.
- ✓ The average total time spent at KCCAC to meet and take a dog home was **78** minutes.
- ✓ The Canine staff cared for an average of **269** dogs daily at our Main Campus location.
- ✓ **330** dogs and puppies were adopted in February.

In the month of February, the Canine Care & Adoptions departments trained in dog walking, dog to dog introductions, and showing dogs to potential adopters. At the end of the month there were only three vacancies on the Canine Care team.

Canine Care and Canine Adoptions stayed busy with "Fee Waived Wednesday" taking place throughout the month, Road to the Big Easy, and Dreamin' of Summer adoption specials.

Foster-to-adopt was very popular this month, with **25** dogs participating in the program.



*Both Canine Care and adoptions ended the month strong with a historically successful adoption special, "All dogs fee-waived, no exceptions". In the last 3 days of February **390** visitors checked in for dogs and **124** dogs from the main shelter went to loving homes! By the end of February, the Adoptions team had sold **214** flea/tick & heartworm preventative products for a total revenue of **\$2,682**!*

Customer Satisfaction Surveys

KCCAC Survey total overall rating: **4.85/5.0 stars** (9 surveys submitted in February, **13** responses year to date)



"Every single staff member was extremely friendly and knowledgeable. It was beyond a wonderful experience adopting, Oscar whom we've now named Adler. Huge thanks to everyone!!"

"Great place!!!"

"Our family really loves our dog. Thank you so very much!"

"We adopted Durango (now Salvador). Cassidy was great during our initial meeting and all the staff were wonderful while our other dog, Reggie, and Salvador had their first meeting. Salvador is doing well, and it is awesome to see Reggie so happy to have a new brother and buddy."

"We found our perfect match of a sweetheart southern bell that we now named Ms. Remington aka known by Shakira via KC Pet Project via Zona Rosa location. We only changed name when we asked the worker to be sure and due to that, she didn't know her name yet or response different to names yet). She was already around one age wise due to dental guess, but she was for sure a piece to the family puzzle. stole our heart with her loving take me home eyes and kisses and let's not forget her determination and love bug eyes with them belly rubs! The staff lady who checked us out, which I can't remember her name (I apologize) , was a super intelligent dedicated and very caring person. Many questions we had she asked to ask if okay regarding other dogs at home kids and Ages etc. which was so thankful for and respected due to small hyper jumping and notice of our pup working on growing and learning with behavioral techniques which she explained and went over very well. Super sweet respectful caring professional and it was bitter sweet to see pup loved as she left not by one but two staff as we were congratulated and they told her with lots of belly rubs they were so happy for her to get to go home ❤️"

Satellite Adoption Centers

Laurel Anderson, Satellite Adoptions Manager, reported **96** dog adoptions and **21** cat adoptions from our Zona Rosa Adoption Center. As well as **21** cat adoptions and **one** guinea pig adoption from our Petco Adoption Center.

- ❖ Volunteers gave **349** hours of service, totaling \$9,960.46 in value. With **10** volunteers completing an in-person animal handling mentor class.
- ❖ Retail sales totaled **\$4,823.15** and Elanco sales totaled **\$318.50** for February
- ❖ 30 Dogs were sent on a Dogs Day Out in February. Arrivederci is one of several dogs that enjoyed a Dog Day Out at our Zona Rosa Adoption Center. (Right)

Petco Adoption Center Review:

"I adopted my first kitty from KC Pet Project and everyone there was super helpful. My baby, who I renamed Oreo, is the sweetest. It was also super convenient being able to buy scratchers, food, and other necessary cat supplies at the same spot. Would recommend to anyone looking for a quick and easy adoption process!"



Canine Foster Care Program

Tabitha Urban, Director of Canine Operations, reported that **118** dogs were in foster homes at the end of February.

- ✓ During the month, **314** dogs/puppies were sent to foster homes!
- ✓ We welcomed **44** new dog foster families.
- ✓ We had **78** dogs/puppies adopted directly from foster homes.

Volunteers took 183 dogs on a Dog's Day Out in February!



In addition to a busy adoption month for Canine Foster, the Canine Foster department participated in a **Dogs' Date Out** with **Chewy** on Valentine's Day. Due to that event, **38** dogs got a break from the chaos of the shelter and spent their day on a date!

For the month of February, we wanted to highlight three adoptions from foster care that stood out to us!

Miso arrived at our shelter on December 7th at around 9 years old. He had a calm but spunky personality that often went unnoticed among the other dogs. After two months in the shelter, he was placed in a short-term foster home to give him a break from the busy shelter environment. Within just a week, Miso found his new family. The adopter reached out, and it was clear they were the right fit for him. On February 15th, Miso officially joined his forever home, where he is now living comfortably as the only dog in the house, getting the attention he deserves.

Next is Virgil, a sweet baby boy at only 9 months old, found his way into our shelter as a stray. Virgil fell into that tricky age group where he wasn't quite a puppy, but not yet an adult either. We think that was the main reason his journey to find a forever home took a little longer. Virgil spent a month in the shelter, and it was clear it was weighing on him. We knew he needed out as soon as possible, and thankfully, a foster stepped up to help. Just 13 days later, on February 28th, Virgil was adopted into his forever home. We are so happy for him and excited for the life he has ahead!

Last but not least, Cruising Cherry, aka Cruz, spent nearly 4 months in foster care after being with us in the building for 3 months prior—almost 7 months in total, just waiting for his perfect family to come along. Cruz came in with a torn CCL and spent a lot of time with our clinic staff, eventually winning one of them over. With his charm and outgoing personality, he was able to secure a foster home. On February 28th, his forever family finally found him! Cruz now has two furry brothers and little human pals, and we are so happy for him!

Canine Transfer & Placement | Transport | Small Animals & Farm Animals

In February, **24** dogs were transferred to these shelters/rescue organizations: Great Plains SPCA, Kansas City Pig Rescue Network, Lawrence Humane Society, Minnesota Basset Rescue, Missouri Pit Bull Rescue, Pawsitive Tails, Wayside Waifs.

Small Animal & Farm Animals Program:

We processed 9 small animal adoptions last month:

- ✓ 5 Chickens (KCCAC)
- ✓ 1 Guinea Pig (Petco Adoption Center)
- ✓ 3 Turtles: 1(Foster Home) & 2 (KCCAC)

Transport:

Our offsite transportation program continues to stay busy and maintain our role in creating lifesaving space at our main campus location by utilizing staff and volunteers to transport animals offsite.

Fifty-two (**52**) puppies/small dogs and forty-one (**41**) large dogs were moved to off-site locations this month to our Zona Rosa Adoption Center. One (**1**) small animal was moved to our Petco Adoption Center. These transports were performed by staff and by our dedicated volunteers!

Petco Habitats | Feline Lifesaving Transfer Program

Gage Mofield, the Petco Program Manager, oversaw the transfer of **110** cats/kittens from Austin Pets Alive!, City of Raymore Animal Control, Gladstone Animal Control, Greenbrier Humane Society, Humane Society of Ray County, Humane Society of Scott County, Liberty Animal Shelter, & St. Tammany Parrish.

- ✓ The average length of stay for adult cats in a Petco Habitat in February was 2.7 days, and the length of stay for kittens was just **1.3 days** at the Habitats!
- ✓ We processed **109** cat/kitten adoptions from our Petco Cat Habitat stores. This is a 28% increase from January 2025 and a 32% increase from January 2024!
- ✓ The Liberty Petco store had the highest number of adoptions in February with 16 adoptions, followed by the Blue Springs Petco store with 15 adoptions.
- ✓ Petco Cat Habitat volunteers gave **274.75** hours of service to the program, a value of \$7,895.66 to KCPP, with shifts taken by 95 active volunteers.

Feline Foster Care Program

Feline Foster Program Coordinator, Leslie Bauer, reported sending **8** kittens and 5 adult cats to foster homes in February. While also onboarding 16 new foster homes! At the end of the month, we had **10** cats/kittens, about 7% of cats at KCPP, in 6 active foster homes.

During this kitten lull, we have started working on the new procedures for feline foster this year, including getting a small set of foster supplies sent to Zona, and ensuring we have sufficient training resources to help both our foster homes and staff who are interested in assisting with Feline Foster. We're hoping to be fully prepared for the onset of kittens coming soon!

Feline Operations

Jennifer Dreiseward, Director of Feline Operations, reported the number of owner surrendered cats in February increased by **29.4%**. The number of cats arriving and receiving care from KCPP is down **24.3%** over last year at this time.

- ✓ Stray cats being brought in by the public are **54%** higher this month compared to last year.
- ✓ We had a total of **261** cats/kittens adopted in February.
- ✓ **279** families arrived at our KCCAC location in February that were interested in adopting cats.
- ✓ The average wait time to see cats was 4.5 minutes.
- ✓ **39.6%** of all visitors who met with a Feline Matchmaker adopted a cat that day!
- ✓ Visitors spent on average 39.17 minutes meeting cats before deciding to adopt.

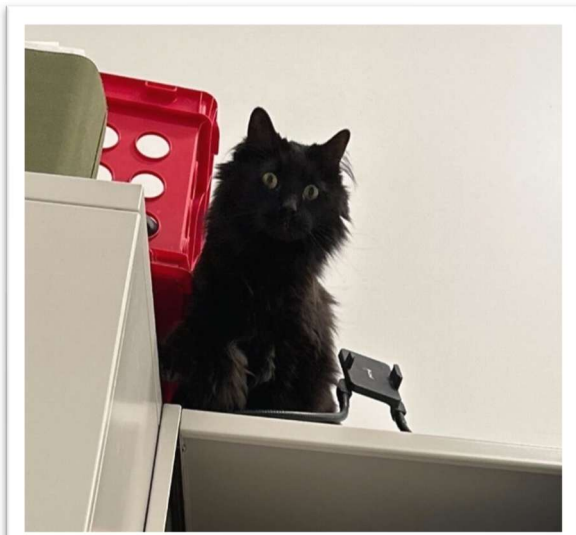
STELLAR

First arriving as a surrender with his brother Sammie in the beginning of December, Stellar exhibited signs of high FAS. Soon after coming to KCCAC, both boys began showing signs of an intense URI. After being separated into different isolation kennels, Stellar began to improve, both physically, as well as with his fear and stress.

As Stellar's personality began to shine through, so did his quirks. It quickly became clear that he was playful, talkative, and a major snuggle bug. In his time recovering from his respiratory infection, his funny gait was also observed. As it turns out - Stellar's time in clinic wasn't over quite yet! He required operations on both of his hind legs.

Stellar recovered amazingly while also trying to make friends with every other kitty that walked in front of his kennel. Unsurprisingly, Stellar was adopted just one day after being made available, a little under 3 months after arriving at the shelter.

Thanks to the hard work of our clinic and cat team staff, Stellar was able to make a full recovery and let his light shine through -- and it truly was stellar!



ON WEDNESDAYS WE WEAR PINK

On January 15th, KCPP's intake received a fluffy black cat named Wednesday. Sticking to cat team's weekly tradition of dressing in our finest rosy shades, she was renamed On Wednesdays We Wear Pink.

In her first few weeks in the shelter, Wednesday had a bit of a hard time adjusting to her new environment. Loud noises and fast movements were triggers for stress and would typically cause her to hiss and hide. Thanks to our behavior specialists, we were able to adjust her kennel and our movements to make her most comfortable. When she made it clear she was ready for the next step in her journey to a forever home, Wednesday was moved into the office space.

Quickly, she decided she was a major lap cat. Spending as much time as possible on a lap, making biscuits, purring, and even grooming the human she was on -- this is how On Wednesdays We Wear Pink decided her time was best spent!

Community Cat/TNR Program

Thirty-six (36) cats received Trap/Neuter/Return (TNR) service from KCPP in February!

During the month, we delivered to our community:

- ✓ 2 winter shelters to community cat caretakers
- ✓ 94 pounds of dry cat food to caretakers
- ✓ 14 cases of wet cat food to caretakers



Our team spent several hours searching for a recently adopted cat that escaped his carrier when the adopter brought him home. We hung flyers throughout the neighborhood and canvassed and spoke to as many neighbors and mail carriers, as we could! The community was very helpful in reporting potential sightings. We unfortunately have not located Dolla Bill but are remaining hopeful he has found shelter and food resources! (He has since been found by neighbors who recognized him from the flyers!)



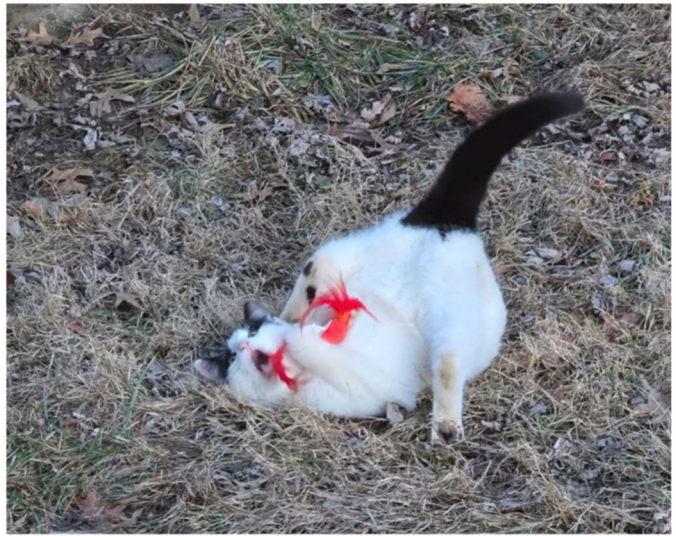
One of the cats we trapped had some extensive medical issues and humane euthanasia was the best course of action to provide relief for the suffering cat. The caretaker was very grateful to our clinic staff for going above and beyond to see what was going on and provide her beloved "Papa Smurf" with compassionate end of life care - she did not want him to continue suffering in pain. Clinic staff collected memorial pawprints that we hand delivered to her.



We saw several male cats with abscesses/fighting related injuries - proving how crucial it is to provide TNR services for all cats. This is a before and after photo of one of our TNR cats with a very bad wound – he received sutures from clinic and the caretaker reports he is much happier and doing well!

A caretaker we have been working with since last fall reported a new cat in the colony that was not a normal community cat - extraordinarily social and craved human connection, even over food! The caretaker did due diligence to find a potential owner and none came forward so he surrendered the cat to us. The cat was not chipped or altered, so we helped him with that and he went off to Petco and was adopted shortly after!

Lastly, we received a very heartwarming update to a colony that we assisted this past summer. The caretaker texted and stated: “Wanted to show you how well Mickey is thriving, all thanks to you and KCPPI! (this is a shrimp feather toy)”.



Submitted by,

Steve Kaufman, Interim CEO
KC Pet Project