



PARTICIPANT GUIDEBOOK



RACE WEEK SCHEDULE



PACKET PICK-UP

Thursday, April 11th

4:00PM - 7:00PM

KC Pet Project

7077 Elmwood Avenue

Kansas City, MO 64132

(South Adoptions Entrance)

Friday, April 12th

4:00PM - 7:00PM

KC Pet Project

7077 Elmwood Avenue

Kansas City, MO 64132

(South Adoptions Entrance)

RACE DAY

Final Packet Pick-Up

Saturday, April 13th

7:00AM - 7:45AM

Start/Finish Line at

Elmwood Avenue and

Mall Drive in Swope Park

Race Start

Saturday, April 13th

8:00AM

Start/Finish Line at

Elmwood Avenue and

Mall Drive in Swope Park



ARRIVING IN SWOPE PARK



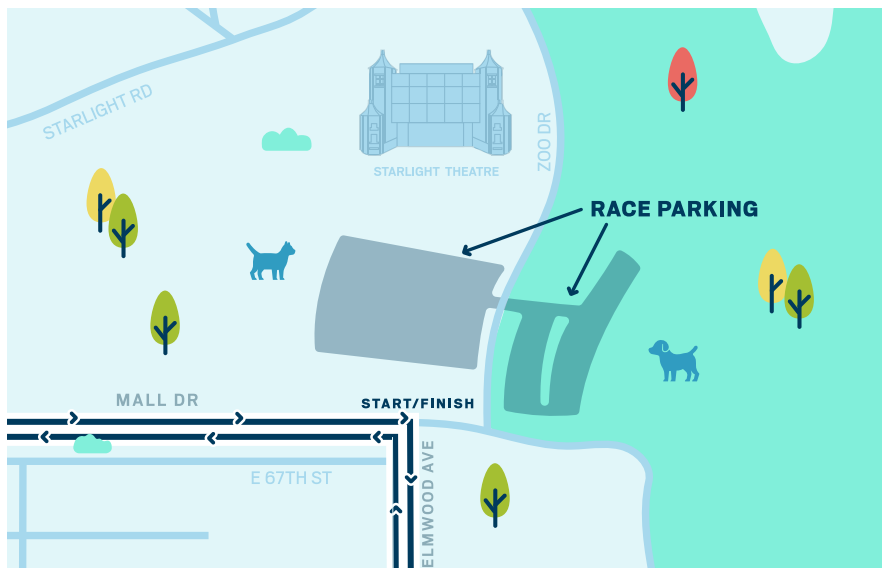
We encourage everyone to enter the park from 63rd Street to Zoo Drive/Starlight Road to avoid road closures. Entrances on Elmwood Avenue and Meyer Boulevard will close as we get close to the start time.

PARKING FOR RACE

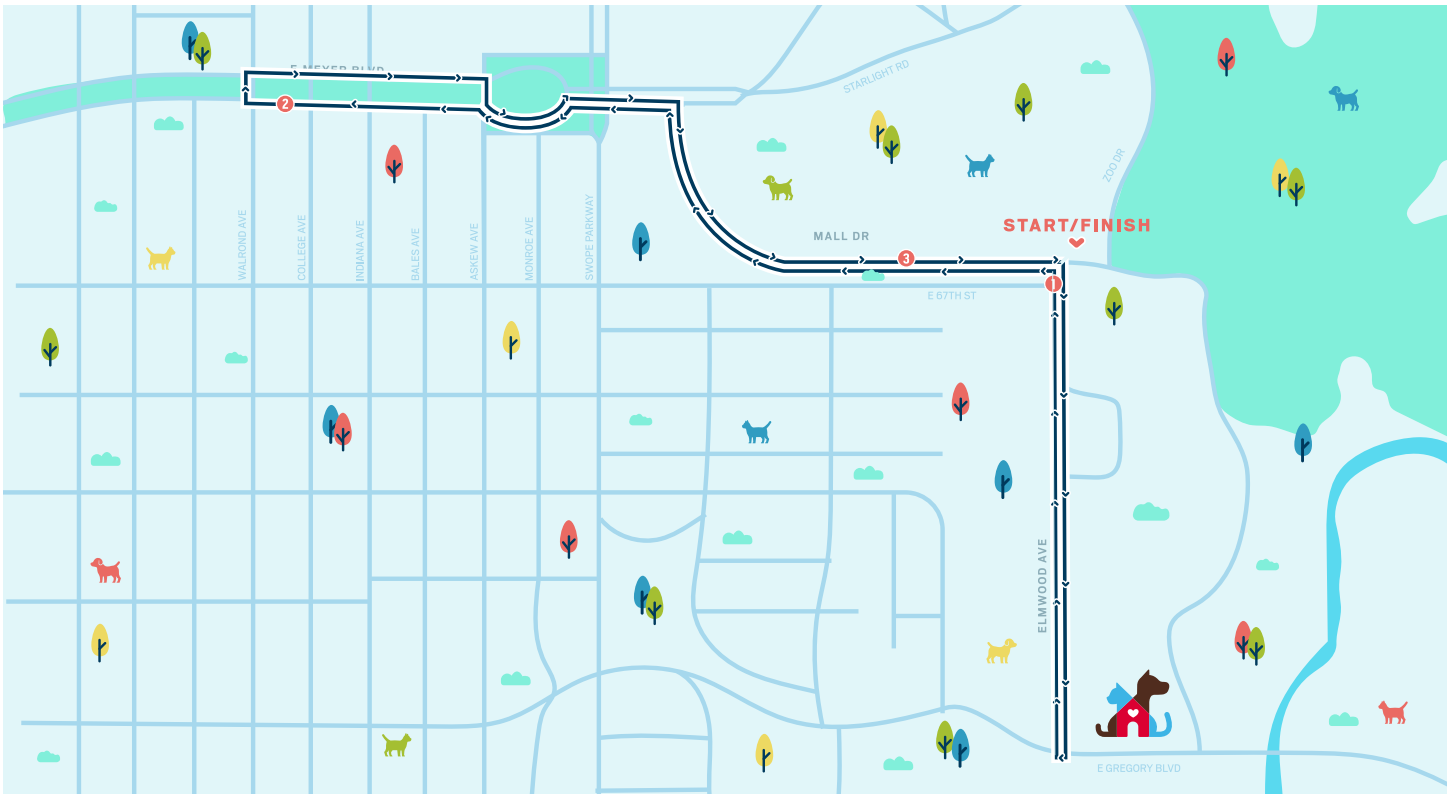
Proceed to Zoo Drive from Starlight Road and follow the directions from the parking attendants to park on the grass to the south of Starlight Theatre.

There is ample parking available for all race participants.

Please do not park along Mall Drive. This is on the race route. There will be No Parking signs posted.



RACE ROUTE



Description:

Start on Mall Dr. east of Elmwood Ave, turn west on Mall Dr. to Elmwood Ave and continue south on Elmwood Ave. to Gregory Blvd. where racers will turn around and head north on Elmwood Ave. to Mall Dr, turn west on Mall Dr. curving north to Meyer Blvd, continue west on Meyer Blvd. (EB lanes) to Walrond Ave., turn north on Walrond Ave. to the westbound lanes of Meyer Blvd., continue east on Meyer Blvd. (WB lanes) to Askew Ave., turn south on Askew Ave. to Meyer Blvd. (WB lanes), continue east on Meyer Blvd. to Mall Dr., continue south on Mall Dr. turning east to the finish line.



ADDITIONAL INFORMATION

PRIZES

Prizes will be distributed to 1st, 2nd, and 3rd place in the following age categories, by gender (Male, Female, Non-Binary)

Age Groups

Under 18	40-49
18-29	50-64
30-39	65 and over

FINISH LINE CELEBRATION

The following will be available to race participants at the finish line:

Water *Donated from our friends at Heartland Coca-Cola*

Powerade *Donated from our friends at Heartland Coca-Cola*

Kurt's Energy and Endurance Bars *Donated from our friends at Kurt's Bars*

Chilled Beer for Participants 21+ (Bring ID) *Donated from our friends at Boulevard Brewing Co. Non-Alcoholic Wheat with Lemon, Southwest BLVD, Space Camper, Sunsayer IPA, Quirk Whip (Variety of Flavors)*

Please also enjoy exploring our Vendor Village. Representatives from the following companies will be at the finish line:

KC Pet Project Retail
KC Pet Project
KC Pet Project Radio

Pet Suites Lee's Summit
Boulevard Brewing Company
ZIWI

ZIWI
Hank & Roy
Argosy Casino

Elevate Cannabis

Our Roasterie Coffee Shop and retail store at the KC Campus for Animal Care will be open for coffee and shopping following the race. Please visit the adoptions center entrance on the south side of the campus.

IMPORTANT INFORMATION:

Weather

KC Pet Project staff has been planning for months to ensure that every runner has a great race. The one thing we cannot predict is the weather. Participants should be prepared for any type of weather and plan accordingly. Race officials will be working closely with the National Weather Service and will act accordingly to communicate any action to be taken with any inclement weather that could occur to ensure the safety of all participants. This event is rain or shine.

Race Photos

A link will be provided via email 72 hours after the race to view race photos. Photos will include the finish line, along the route, and post race festivities.

Tag us @kcpetproject or using the #kcpetproject in any of your race day photos.

Race Results

KC Pet Project volunteers will be available after the race to share race results at the registration/race results table near the festivities. You can also sign up to receive your results via text message on RunSignUp. Those who place in their age groups can have their award tag engraved at the adoptions entrance of the campus following the event.

Owned Pets

Please note, while this event supports pets in our community, we ask that you leave your 4 legged friends at home (with the exception of service animals). We will have some shelter pets on the route of the race for our participants to see.

If you are no longer able to attend the race on Saturday, April 13th, you may still pick up your race packet which will include your medal and t-shirt this Thursday between 4:00 - 7:00pm and this Friday between 4:00 - 7:00pm at KC Pet Project in Swope Park.

MEDICAL & WATER STATIONS

Medical assistance will be provided for race participants at the Medical Station located near the start/finish line to offer hydration, energy bars, first-aid and more. Race participants may also see a course monitor along the race route for assistance if needed. For hydration during the race, there will be a Water Station at the 2 mile mark near Meyer Blvd. and Walrond Ave. for race participants to fuel up.



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KC Pet Project Radio

A SPECIAL THANKS

A special thank you to Jake Jacobson with Parris Communications and KC Running Company for partnering with KC Pet Project to host our race! We greatly appreciate your talents and expertise as we've worked together to plan the race.

Huge thank you to our amazing volunteers for supporting KC Pet Project and making the race possible! Your hard work and dedication to the animals, staff and the Kansas City community members is remarkable - we appreciate all you do for us!

Lastly, we give thanks to our race participants for being a hero for homeless animals in Kansas City. Your support furthers our lifesaving mission and will help save over 16,000 animals this year!

As we see critical numbers of animals entering the shelter needing our help this year, we ask that you please consider staying involved by visiting our website at KCPetProject.org to donate, foster, and volunteer!

