KC PET PROJECT

2022 IMPACT REPORT
OUR MISSION
Leading the way in creating a compassionate, safe community for pets and people through progressive, lifesaving programs and services, community resources, and educational opportunities.

OUR PURPOSE
The purpose of KC Pet Project is to provide sheltering and animal services to the community of Kansas City, MO by placing pets into homes with families, enhancing public safety through animal control services, being a resource to people and pets in our community, reuniting lost pets with their owners, establishing pet retention programs, providing humane education opportunities, and enriching the lives of pets and people in Kansas City to build up and support a more safe and humane Kansas City. We are reimagining the role of animal services in our community.

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KC Pet Project closed out a record-setting year in 2022 – a year like no other we’ve seen in Kansas City. More animals than ever before came to KC Pet Project in 2022 -- 15,703 dogs, cats, and other pets to be exact – the highest number ever recorded in our 11-year history and a 50% increase since 2019. And we saw the highest number of dogs ever to arrive in our shelter’s history – taking in 7,686 dogs – which is 1,119 more dogs cared for than in 2021.

Thank you all for your incredible dedication to lifesaving and to this community, despite the MANY challenges we faced in 2022. I continue to be so proud of our team for their creativity, resourcefulness, and flexibility in doing whatever it takes to positively impact the greatest number of lives we’ve ever had come through our organization. And our focus on community engagement and positive outcomes (adoptions, foster, rescue, reunifications) as well as diversion through resources, and our Animal Services Division’s model of engagement and empowerment has allowed us to continue to achieve these incredible results.

I am so proud of our team and this incredible, progressive work we are doing right here in Kansas City!

Teresa Johnson | President/CEO & Chief Lifesaving Officer
OUR LEADERSHIP

Our leadership is comprised of some of the most dedicated and talented individuals in the animal welfare community. They continually work to further our mission in creating a better community for the people and pets of Kansas City.

2022 KC PET PROJECT BOARD OF DIRECTORS

Lisa Epps Chair
Brenda Pozek Vice-Chair
Shaun Byrd Treasurer and KCCAC Liaison
Amy Anderson Secretary
Cathy Doyal
Dr. Elise Kelly, D.V.M.
Jodde Lanning
Anthony Mittan
Angie Williams
Jason Wood

Ex-Officio Members
Kristi Wyatt Vice-Chair and Co-Founder KCCAC Board of Directors

2022 KC PET PROJECT LEADERSHIP

Teresa Johnson CEO/Executive Director
Chad Ackerman Chief of Operations
Michelle Erickson Chief Financial Officer
Tori Fugate Chief Communications Officer
Ryan Johnson Chief of Animal Services
Dr. Heather Kennedy, D.M.V. Chief of Veterinary Medicine
Stephanie Sullens Chief Development Officer
Jennifer Dreisewerd Director of Feline Care and Adoptions
Amanda Gatten Director of Community Programs
Tabitha Urban Director of Canine Operations
A RECORD BREAKING YEAR

96% SAVE RATE

15,703 ANIMALS CARED FOR
- 7,686 Dogs
- 7,554 Cats
- 463 Other Animals

This is the largest number of animals in history having entered our city’s shelter.

10,725 ADOPTIONS
- 4,661 Dogs
- 5,904 Cats
- 160 Other Animals

The largest number of pets adopted in Kansas City’s history.

FOSTER
- 2,452 dogs sent into foster and 2,606 cats sent into foster homes

VOLUNTEERING
- 2,736 volunteers gave 48,383 hours of service - with a value of $1,152,979.18 to the organization

9,808 SURGERIES PERFORMED BY OUR VETERINARY CARE TEAM
- 14,656 Exams
- 204 Puppies treated for parvovirus
- 17% Increase in spay/neuter surgeries

INTAKES
- 7,686 Dogs
- 7,554 Cats
- 463 Other Animals

Stray/lost pets are arriving at our shelter at the highest level ever recorded – up 61% from 2019 totals.

The number of pets being surrendered by their owners has increased by nearly 100% since 2019.

The top reason families cited for needing to surrender their pets in 2022 was the health of the animal and the inability to access or afford veterinary care for their pets.
2022 FINANCIALS
YOUR LIFESAVING GIFTS AT WORK

2022 REVENUE $7,269,957
(ANIMAL SHELTER)

2022 EXPENDITURES $7,381,670

- 44% Donations and Grants
- 36% City Contract
- 20% Program Revenue

29% Non-Personnel
71% Personnel

- On average, cost of care per pet that enters KC Pet Project is $470
- KC Pet Project has had to increase staffing by 37% to care for the increase in animals coming in
- Cost of everything from food to medications has increased, leading to higher expenses

Pre-Audited Financials for 2022. Figures showing Animal Shelter financials only. Expenditures were higher than revenue due to the record-breaking number of animals that came to the shelter.
KEEPING PETS AND PEOPLE TOGETHER

More KCMO residents than ever before needed our services to keep their pets with them and to keep them healthy.

In 2022, we helped 3,054 families with 5,616 pets through our Keep 'Em Together KC programs (a 382% increase from last year).

$144,493 in financial assistance to KCMO residents in 2022. This is a 50% increase from last year.

190,411 pounds of pet food (95.2 tons) were distributed to 12 community partners and 1,364 households with 3,213 pets.

Total resources donated to KCMO residents in 2022 were valued at nearly $500,000!

SEDONA'S STORY

Sedona was previously adopted from KC Pet Project in 2018 by the McDermott family. Sedona quickly became a staple in the family household. She spent her days going on car rides, basking in the sunlight in the backyard, and getting into trouble with her 5-year old bestie. One morning, the McDermott family let Sedona outside to their yard, which was nothing out of the ordinary, but when they went to let Sedona back in, she was gone. The family began to panic. They were so worried about their friend. They looked everywhere for Sedona, made police reports, searched high and low for her. Two years passed and there were no leads to Sedona being found anywhere.

In February 2022, a KC Pet Project Animal Services Officer responded to a stray animal call and brought the animal to the shelter. Thanks to a microchip that was implanted, our pet support staff were able to locate a match in our system. Low and behold...it was Sedona. The McDermott family was still listed as the registered owners and we were able to reunite them after what seemed like an eternity. They were ecstatic to be together again but were unable to afford the full cost of reclaiming Sedona from the shelter. Our Keep 'Em Together program helped them with financial assistance so they only had to worry about getting Sedona back home where she belongs.

SUPPORT KEEP 'EM TOGETHER, KC

Keep 'Em Together, KC is a program by KC Pet Project that focuses on supporting a whole family model to increase pet retention and deter unnecessary pet surrender to the shelter. Since 2020, more than $300,000 in total financial assistance has been provided through the shelter to keep pets and people together - all funded through donations and your support.

Learn more and give to support this program at KCPetProject.org/TogetherKC

REUNITED PETS WITH THEIR FAMILIES

In 2022, 1,830 lost/impounded pets were returned to their homes and an additional 642 lost pets were rescued by Animal Services Officers and returned home without having to bring them to the shelter. Numbers of lost pets being returned to their homes is at the highest level ever recorded – a 52% increase since 2019. Our 2022 focus on low cost/free microchipping resulted in 87% of reclaimed pets leaving with a microchip (730 microchips were implanted at time of reclaim).
COMMUNITY PARTNERSHIPS

Keeping pets and people together is a community-wide effort and we’re proud to partner with many agencies to support the whole family model.

FOOD PANTRIES
- Don Bosco Comm Center
- Southeast Comm Center
- Amethyst Place
- Chestnut Avenue Center
- City Union Mission

JOB AGENCIES/INCOME
- Full Employment Council
- KC Mutual Aid

HOUSING
- Empower Missouri
- KC Tenants
- My Pitbull Is Family
- Pets.FindHelp.com

TRANSPORTATION
- KCPP Animal Services
- Local Outreach Groups
- Local Agencies

LEGAL
- KC Tenants
- KC Mutual Aid

VETERANS
- Dogs on Deployment
- Pets for Patriots
- Veterans Community Project

DOMESTIC VIOLENCE
- Rose Brooks
- Synergy Services
- BestvBnB
- Newhouse

GENERAL
- KC Mutual Aid
- MOCSA
- Reconciliation Services

KC PET PROJECT PARTICIPATES IN A NUMBER OF COALITIONS, INCLUDING:
- KC Coalition Against Co-Occurrence
- Kansas City Animal & Child Abuse Task Force
- Identify–Connect–Unite
- Swope Park Community Programs Coalition
LIFESAVING PROGRAMS

2,757 cats/kittens were adopted from one of 11 Petco store Cat Habitats in 2022 – that was 47% of our total cat adoptions processed last year. Cats/kittens spent an average of just 3 days in a Petco store before being adopted by new families!

1,916 cats and kittens were transferred to KCPP from 18 partner shelters – from local shelters/agencies as well as southern Missouri, southern Oklahoma, southeast Louisiana, Iowa, and Arkansas. Since launching this lifesaving program in 2015, we’ve helped other organizations save 7,238 cats!

851 Community Cats were provided low cost spay/neuter services by KC Pet Project in 2022. This is a 35% increase over 2021.

649 animals were transferred out from KC Pet Project to 46 different rescue or shelters in 2022.

1,847 adoptions were processed at our Zona Rosa Adoption Center (dogs and cats only)

87% Our 2022 focus on low cost/free microchipping resulted in 87% of reclaimed pets leaving with a microchip (730 microchips were implanted at time of reclaim, compared to 513 in 2021)!

1,60 small or barnyard animals were adopted from KCPP in 2022 – including chickens, a cockatiel, ducks, ferrets, gerbils, guinea pigs, bearded dragons, rabbits, rats, a hermit crab, sheep, snakes, turtles, and a goat.

641 animals were transferred out from KC Pet Project to 46 different rescues or shelters in 2022.

476 “bottle baby” kittens under 4-weeks old were sent into 71 foster homes in 2022.

1,847 adoptions were processed at our Zona Rosa Adoption Center (dogs and cats only) 339 adoptions were processed by our Petco Adoption Center (cats and small animals only)

910 dogs were handled by our Pet Helpline Team 555 dogs were adopted directly from foster homes

910 dogs went on Dog Day Outs – a new record!

160 “bottle baby” kittens under 4-weeks old were sent into 71 foster homes in 2022.

910 dogs were handled by our Pet Helpline Team
Our Animal Services Division and veterinary team provided pet vaccines and microchips to several camps where people who are unhoused were living. They also took supplies for people to help keep them warm in the winter months.

Our Project Pet Warmth event in December 2022 at the Linwood YMCA provided winter weather supplies and resources to 75 families with 287 pets, including distributing nearly 2,000 lbs. of pet food, large igloo dog houses, straw, and wire crates to help families bring dogs inside during inclement weather.

Officers attended many community events and handed out free pet identification tags to pet owners.

A RESOURCE TO OUR COMMUNITY

- Our Animal Services Division and veterinary team provided pet vaccines and microchips to several camps where people who are unhoused were living. They also took supplies for people to help keep them warm in the winter months.
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- Officers attended many community events and handed out free pet identification tags to pet owners.
Doctors performed a record-setting 9,808 surgeries in our shelter’s veterinary clinic 1,344 more surgeries than in 2021

They performed 14,656 examinations on patients

204 puppies treated in our shelter’s Parvo Ward

Our doctors are performing the largest numbers of spay/neuter and specialty surgeries in our organization’s history – up 17% in 2022

ARIA

Aria arrived at the shelter as a tiny blind kitten. We were able to save her eyes with medications, however we discovered she had a condition called eyelid agenesis. Basically, she didn’t have proper eye lids that normally prevent eye lashes from rubbing the eyes. Our Veterinary team performed two staged surgeries to create eye lids from her lip/cheek area. She is now fully recovered and living with her new family!

LIZZIE

Lizzie came to KC Pet Project in July of 2022 literally skin and bones and sick with the deadly parvovirus. She survived parvo, but afterward, we couldn’t get her to eat anything. After diagnostics, our talented veterinary team discovered she had intussusception, which is a condition where the intestines start telescoping into themselves (likely caused from the parvo she previously had). Our veterinary team removed the effected parts, which included half of her colon and the impacted intestines.

Despite the challenges in her young life at only 1 year old, she had so much love to give to everyone she met. After she recovered for a time in a foster home, she was adopted to a new family in October. Thanks to donations to our Roadrunner Medical Fund and to the work of our incredible veterinary team, we were able to save Lizzie’s life.

Learn more about our Roadrunner Medical Fund and sign up to be a monthly donor to support the lifesaving medical care of the pets at our shelter at KCPetProject.org/RoadrunnerFund
COMMUNITY EDUCATION

We hosted 26 birthday parties in 2022 at the KC Campus for Animal Care. These “parties with a purpose” are fun and educational for the guests, who are learning about the shelter and having a great time while doing it.

YOUTH AND SCOUT GROUPS

865 students from local schools, home school groups, and Scout groups joined us at the KC Campus for Animal Care to participate in one of our youth education programs. The kids bring ingredients to make enrichment treats and tools for our shelter pets, they read to animals, they learn about our lifesaving mission, and how they can become young animal advocates in their communities.

Thanks to Eagle Scouts and Girl Scouts Bronze, Silver and Gold Award Projects, we were the beneficiary of 17 dog houses, 75 community cat houses, 201 drag leashes, and 20 cat kennel scratch pads that were made out of Girl Scout Cookie Boxes.

INSTRUCTIONAL PROGRAM

In 2022, we welcomed 16 interns from ProX, Southland CAPS, and the Full Employment Council. Our interns worked in the Canine and Feline Care departments, Human Resources, Finance, Retail, Education, and Graphic Design.

BIRTHDAY PARTY PROGRAM

We hosted 26 birthday parties in 2022 at the KC Campus for Animal Care. These “parties with a purpose” are fun and educational for the guests, who are learning about the shelter and having a great time while doing it.
On September 30th, KC Pet Project celebrated our 10th Anniversary at our Love Finds a Way Gala at the Loews Kansas City Hotel. More than 400 attendees helped raise funds for the care of the 16,000 pets that will come to our shelter this year. We also celebrated how far KC Pet Project has come since we started running the Kansas City, MO Animal Shelter in 2012.

“CHAMPION” EVENT CHAIRS
Lisa Epps & Tim Clark
Roshann Parris & Jeff Dobbs
Cathy & Steve Doyal
Jenny & Warren Erdman
Bonne & Clifford Illig
Angelea Busby & Jake Jacobson
Christine & Sandy Kemper
CiCi Rojas & Oscar Monterroso
Marissa & Jason Parson
Margi & Keith Pence
Jami & Fred Pryor

Special thank you to Donna Thomason of Eventology LLC and Up Up & Away for their work on our event.
As the largest animal shelter in the metro as well as the state of Missouri, we depend on our community to help us care for more than 16,000 pets that will come to our shelter in 2023.

WAYS TO SUPPORT

ADOPT
With 14 locations throughout the metro area in Missouri and Kansas, we always have hundreds of pets that are looking for new families. New pets become available for adoption every day! Visit our website or download our free mobile app to view all of our adoptable pets.

Pet Alert System
Don’t forget about our Pet Alert System that you can sign up for to receive notifications when a pet matching your desired criteria becomes available for adoption.

DONATE
As a nonprofit, KC Pet Project depends on donations to provide care to the 16,000 pets that come through our doors. Your tax-deductible donations are critical to sustain our level of lifesaving— even with record numbers of pets entering our shelter.

Your gifts also keep pets and people together. Through our Keep ‘Em Together Program, thousands of pets are staying with the families instead of having to enter the shelter— all because of your financial support.

There are many ways to give including our Loyal Companion Monthly Giving Program, estate gifts, gifts of stock, Donor Advised Funds, IRA Distributions, and gifts-in-kind.

Learn more at KCPetProject.org/Donate.

VOLUNTEER
More than 2,000 individuals currently give hours to KC Pet Project each year, and we always need additional volunteer support. Whether it’s helping walk dogs, do laundry, welcome customers to the campus, or help with events, there are a variety of fun ways to get involved with our organization. Kids 7 years of age and older can volunteer with a parent or guardian and individuals 16 or old can volunteer on their own.

Follow us at @KCPetProject