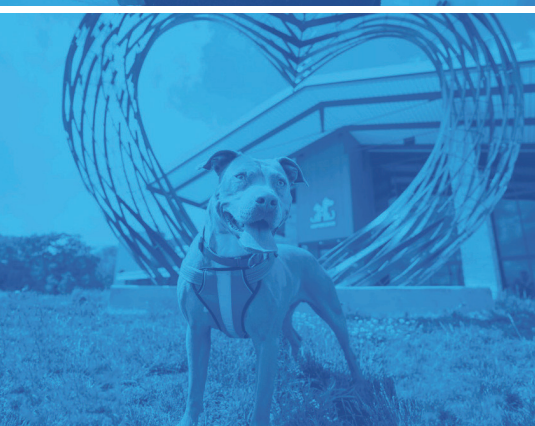


KC PET PROJECT ♥



2022
IMPACT REPORT



OUR PURPOSE

The purpose of KC Pet Project is to provide sheltering and animal services to the community of Kansas City, MO by placing pets into homes with families, enhancing public safety through animal control services, being a resource to people and pets in our community, reuniting lost pets with their owners, establishing pet retention programs, providing humane education opportunities, and enriching the lives of pets and people in Kansas City to build up and support a more safe and humane Kansas City. We are reimagining the role of animal services in our community.

OUR MISSION

Leading the way in creating a compassionate, safe community for pets and people through progressive, lifesaving programs and services, community resources, and educational opportunities.

TABLE OF CONTENTS

A Letter from our President/CEO & Chief Lifesaving Officer, Teresa Johnson 3

Our Leadership 5

A Record Breaking Year 7

2022 Financials 9

Keeping Pets and People Together 11

Community Partnerships 13

Lifesaving Programs..... 15

Animal Services 17

Veterinary Clinic..... 19

Community Education 21

Love Finds a Way - Celebrating 10 Years of Lifesaving 23

How to Support KC Pet Project 25



KC Pet Project closed out a record-setting year in 2022 – a year like no other we’ve seen in Kansas City. More animals than ever before came to KC Pet Project in 2022 -- 15,703 dogs, cats, and other pets to be exact – the highest number ever recorded in our 11-year history and a 50% increase since 2019. And we saw the highest number of dogs ever to arrive in our shelter’s history – taking in 7,686 dogs – which is 1,119 more dogs cared for than in 2021.

Thank you all for your incredible dedication to lifesaving and to this community, despite the MANY challenges we faced in 2022. I continue to be so proud of our team for their creativity, resourcefulness, and flexibility in doing whatever it takes to positively impact the greatest number of lives we’ve ever had come through our organization. And our focus on community engagement and positive outcomes (adoptions, foster, rescue, reunifications) as well as diversion through resources, and our Animal Services Division’s model of engagement and empowerment has allowed us to continue to achieve these incredible results.

I am so proud of our team and this incredible, progressive work we are doing right here in Kansas City!

Teresa Johnson | President/CEO & Chief Lifesaving Officer

OUR LEADERSHIP

Our leadership is comprised of some of the most dedicated and talented individuals in the animal welfare community. They continually work to further our mission in creating a better community for the people and pets of Kansas City.



2022 KC PET PROJECT BOARD OF DIRECTORS

Lisa Epps Chair

Brenda Pozek Vice-Chair

Shaun Byrd Treasurer and KCCAC Liaison

Amy Anderson Secretary

Cathy Doyal

Dr. Elise Kelly, D.V.M.

Jodde Lanning

Anthony Mittan

Angie Williams

Jason Wood

Ex-Officio Members

Kristi Wyatt Vice-Chair and Co-Founder KCCAC Board of Directors

2022 KC PET PROJECT LEADERSHIP

Teresa Johnson CEO/Executive Director

Chad Ackerman Chief of Operations

Michelle Erickson Chief Financial Officer

Tori Fugate Chief Communications Officer

Ryan Johnson Chief of Animal Services

Dr. Heather Kennedy, D.M.V. Chief of Veterinary Medicine

Stephanie Sullens Chief Development Officer

Jennifer Dreisewerd Director of Feline Care and Adoptions

Amanda Gatten Director of Community Programs

Tabitha Urban Director of Canine Operations

A RECORD BREAKING YEAR




96%
SAVE RATE

15,703
ANIMALS CARED FOR

 **7,686** Dogs
 **7,554** Cats
 **463** Other Animals

This is the largest number of animals in history having entered our city's shelter

10,725
ADOPTIONS

 **4,661** Dogs
 **5,904** Cats
 **160** Other Animals

The largest number of pets adopted in Kansas City's history




FOSTER

2,452 dogs sent into foster and
2,606 cats sent into foster homes

VOLUNTEERING

2,736 volunteers gave **48,383**
hours of service – with a value of
\$1,152,979.18 to the organization

9,808
SURGERIES
PERFORMED BY OUR
VETERINARY CARE
TEAM

 **14,656** Exams
 **204** Puppies treated for parvovirus
 **17%** Increase in spay/neuter surgeries

Stray/lost pets are arriving at our shelter
at the highest level ever recorded – **up**
61% from 2019 totals.

INTAKES

The number of pets being surrendered
by their owners has **increased by**
nearly 100% since 2019.

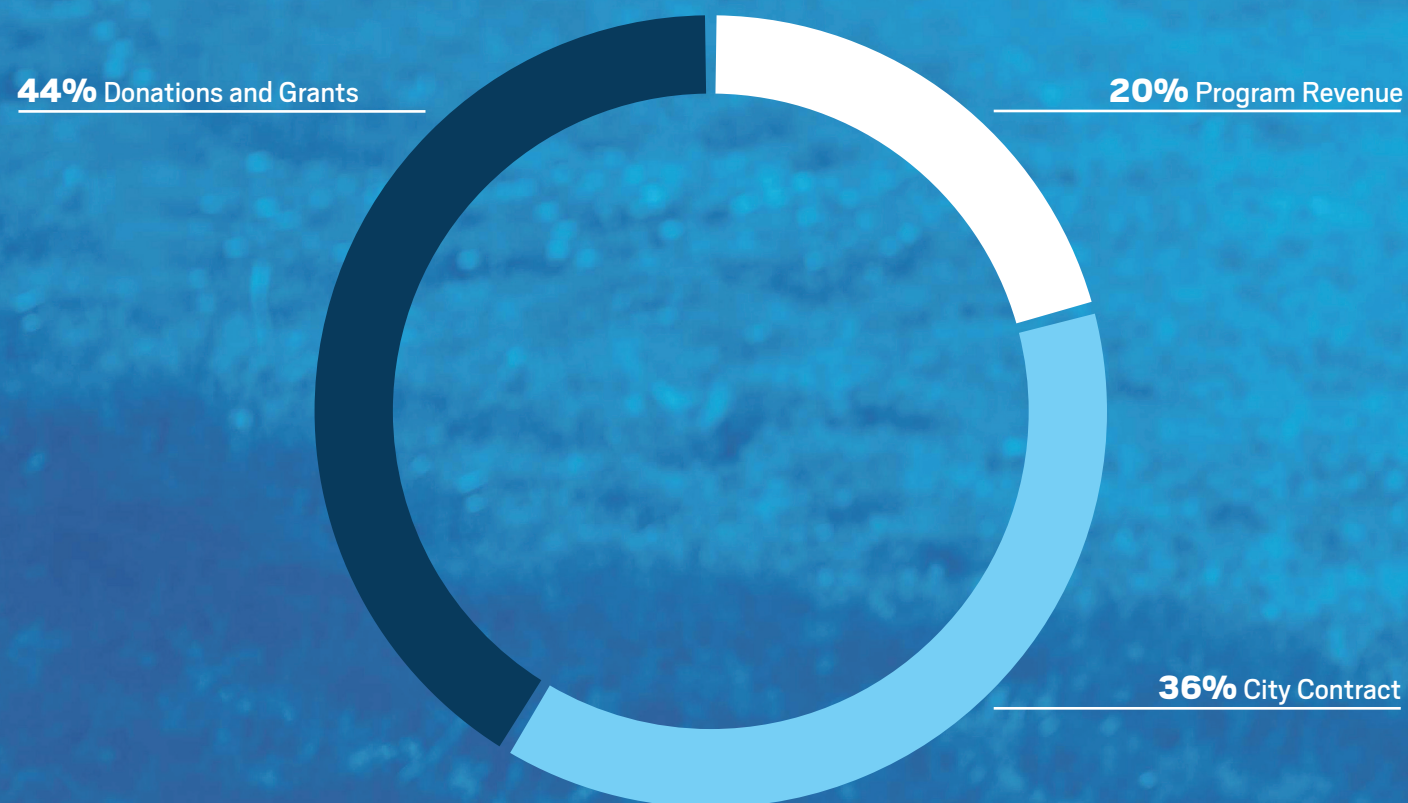
The top reason families cited for needing to surrender
their pets in 2022 was the health of the animal and the
inability to access or afford veterinary care for their pets.

2022 FINANCIALS

YOUR LIFESAVING GIFTS AT WORK

2022 REVENUE **\$7,269,957**

(ANIMAL SHELTER)



2022 EXPENDITURES **\$7,381,670**



- On average, cost of care per pet that enters KC Pet Project is \$470
- KC Pet Project has had to increase staffing by 37% to care for the increase in animals coming in
- Cost of everything from food to medications has increased, leading to higher expenses

Pre-Audited Financials for 2022. Figures showing Animal Shelter financials only. Expenditures were higher than revenue due to the record-breaking number of animals that came to the shelter..

KEEPING PETS AND PEOPLE TOGETHER

More KCMO residents than ever before needed our services to keep their pets with them and to keep them healthy.

In 2022, we helped 3,054 families with **5,616** pets through our Keep 'Em Together KC programs (a **382% increase** from last year).

\$144,493

in financial assistance to KCMO residents in 2022. This is a **50% increase** from last year

190,411

pounds of pet food (95.2 tons) were distributed to **12** community partners and **1,364** households with **3,213** pets

Total resources donated to KCMO residents in 2022 were valued at nearly **\$500,000!**

SUPPORT KEEP 'EM TOGETHER, KC

Keep 'Em Together, KC is a program by KC Pet Project that focuses on supporting a whole family model to increase pet retention and deter unnecessary pet surrender to the shelter. Since 2020, more than \$300,000 in total financial assistance has been provided through the shelter to keep pets and people together – all funded through donations and your support.

Learn more and give to support this program at KCPetProject.org/TogetherKC

REUNITED PETS WITH THEIR FAMILIES

In 2022, **1,830** lost/impounded pets were returned to their homes and an additional **642** lost pets were rescued by Animal Services Officers and returned home without having to bring them to the shelter. Numbers of lost pets being returned to their homes is at the highest level ever recorded – a **52% increase** since 2019. Our 2022 focus on low cost/free microchipping resulted in **87%** of reclaimed pets leaving with a microchip (730 microchips were implanted at time of reclaim).

SEDONA'S STORY

Sedona was previously adopted from KC Pet Project in 2018 by the McDermott family. Sedona quickly became a staple in the family household. She spent her days going on car rides, basking in the sunlight in the backyard, and getting into trouble with her 5-year old bestie. One morning, the McDermott family let Sedona outside to their yard, which was nothing out of the ordinary, but when they went to let Sedona back in, she was gone. The family began to panic. They were so worried about their friend. They looked everywhere for Sedona, made police reports, searched high and low for her. Two years passed and there were no leads to Sedona being found anywhere.

In February 2022, a KC Pet Project Animal Services Officer responded to a stray animal call and brought the animal to the shelter. Thanks to a microchip that was implanted, our pet support staff were able to locate a match in our system. Low and behold...it was Sedona. The McDermott family was still listed as the registered owners and we were able to reunite them after what seemed like an eternity. They were ecstatic to be together again but were unable to afford the full cost of reclaiming Sedona from the shelter. Our Keep 'Em Together program helped them with financial assistance so they only had to worry about getting Sedona back home where she belongs.





COMMUNITY PARTNERSHIPS

Keeping pets and people together is a community-wide effort and we're proud to partner with many agencies to support the whole family model.

FOOD PANTRIES

Don Bosco Comm Center
Southeast Comm Center
Amethyst Place
Chestnut Avenue Center
City Union Mission

JOB AGENCIES/ INCOME

Full Employment Council
KC Mutual Aid

HOUSING

Empower Missouri
KC Tenants
My Pitbull Is Family
Pets.FindHelp.com

TRANSPORTATION

KCPP Animal Services
Local Outreach Groups
Local Agencies

LEGAL

KC Tenants
KC Mutual Aid

VETERANS

Dogs on Deployment
Pets for Patriots
Veterans Community Project

DOMESTIC VIOLENCE

Rose Brooks
Synergy Services
BestvBnB
Newhouse

GENERAL

KC Mutual Aid
MOCSA
Reconciliation Services

KC PET PROJECT PARTICIPATES IN A NUMBER OF COALITIONS, INCLUDING:

KC Coalition Against Co-Occurrence
Kansas City Animal & Child Abuse Task Force
Identify-Connect-Unite
Swope Park Community Programs Coalition

LIFESAVING PROGRAMS

2,757

cats/kittens were adopted from one of 11 Petco store Cat Habitats in 2022 – that was **47% of our total cat adoptions** processed last year. Cats/kittens spent an average of just 3 days in a Petco store before being adopted by new families!

160

small or barnyard animals were adopted from KCPP in 2022 – including chickens, a cockatiel, ducks, ferrets, gerbils, guinea pigs, bearded dragons, rabbits, rats, a hermit crab, sheep, snakes, turtles, and a goat.

1,916

cats and kittens were transferred to KCPP from **18 partner shelters** – from local shelters/agencies as well as southern Missouri, southern Oklahoma, southeast Louisiana, Iowa, and Arkansas. Since launching this lifesaving program in 2015, **we've helped other organizations save 7,238 cats!** Many of the cats we transferred in had little or no opportunity for a live outcome at their previous agency/organization and some cats had special medical needs that would have resulted in them being euthanized before arriving at KC Pet Project.

851

Community Cats were provided low cost spay/neuter services by KC Pet Project in 2022. **This is a 35% increase over 2021.**

204

puppies were treated for parvovirus

649

animals were transferred out from KC Pet Project to **46 different rescues or shelters** in 2022.

476

“bottle baby” kittens under 4-weeks old were sent into **71 foster homes** in 2022.

910

dogs went on Dog Day Outs – a new record!

87%

Our 2022 focus on low cost/free microchipping resulted in 87% of reclaimed pets leaving with a microchip (**730 microchips** were implanted at time of reclaim, compared to 513 in 2021)!

91,505

calls were handled by our Pet Helpline Team

1,847

adoptions were processed at our Zona Rosa Adoption Center (dogs and cats only)

339

adoptions were processed by our Petco Adoption Center (cats and small animals only)

555

dogs were adopted directly from foster homes



ANIMAL SERVICES

Our team worked incredibly hard in 2022 and continue to improve public safety and build on our services. The need for resources in many areas of Kansas City continued to grow, and we saw increases in calls for services in all districts. Our team worked incredibly hard in 2022 and faced new challenges unlike any we've seen in the past.

Animal Services Officers were dispatched to **13,823 new calls for service** comprised of **23,536** separate case activities

16,416 unique cases were closed

Our Dispatch team handled **43,985 live calls** from residents

The Animal Services Division had **32 dogs** legally declared Potentially Dangerous **9 dogs** declared Dangerous in 2022 – significantly enhancing public safety in our community

This is the highest number of dogs declared in our city's history

The Cruelty Investigations Team investigated and closed **2,653 animal cruelty cases** in Kansas City, MO

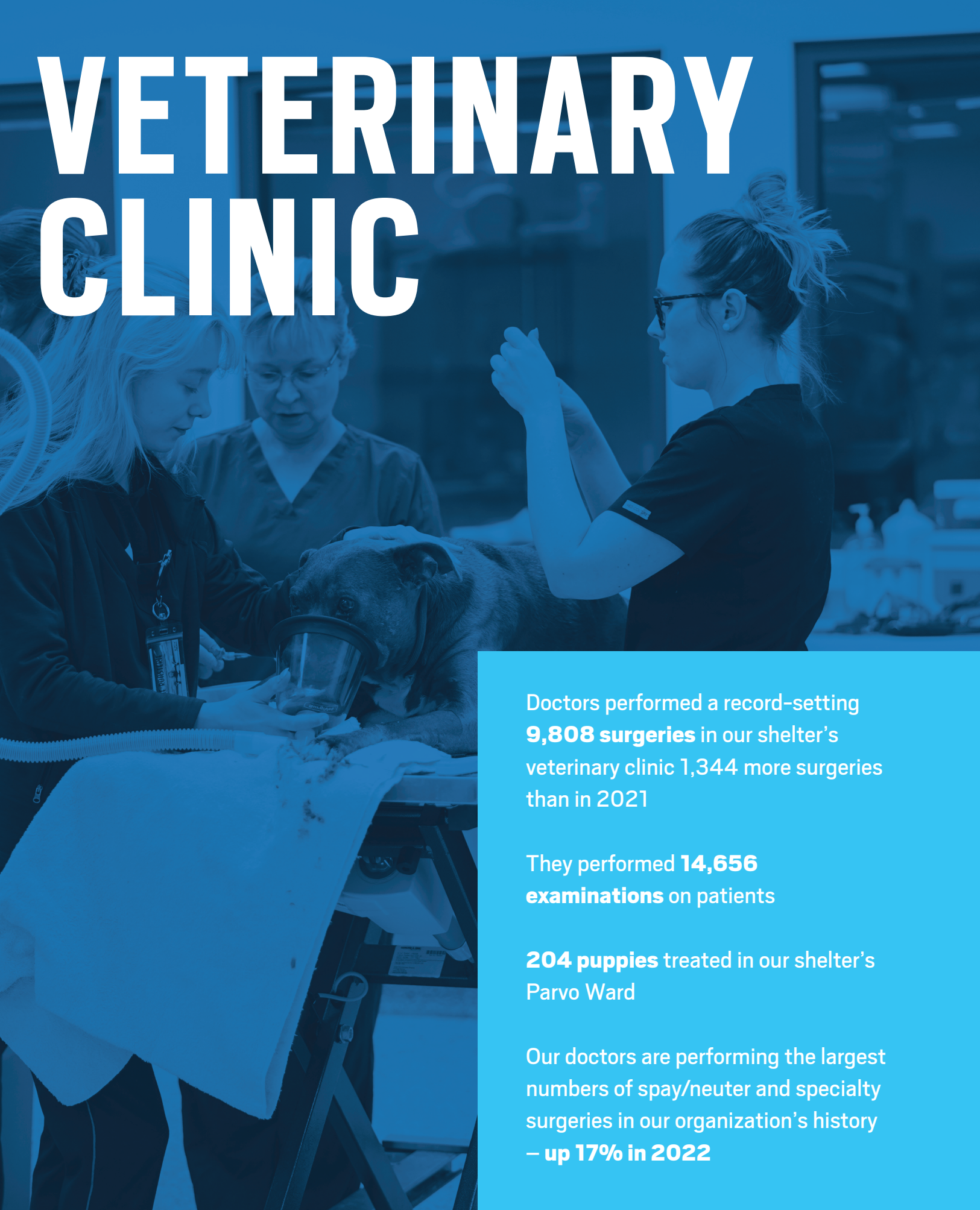
158 criminal citations were issued through the municipal court for violations of Kansas City's Code of Ordinances

Several cases were submitted to the Jackson County Prosecutor's office for state felony animal cruelty prosecution

— **KC PET PROJECT** —
ANIMAL SERVICES
— **DIVISION** —

A RESOURCE TO OUR COMMUNITY

- Our Animal Services Division and veterinary team provided pet vaccines and microchips to several camps where people who are unhoused were living. They also took supplies for people to help keep them warm in the winter months.
- Our Project Pet Warmth event in December 2022 at the Linwood YMCA provided winter weather supplies and resources to 75 families with 287 pets, including distributing nearly 2,000 lbs. of pet food, large igloo dog houses, straw, and wire crates to help families bring dogs inside during inclement weather.
- Officers attended many community events and handed out free pet identification tags to pet owners.



VETERINARY CLINIC

Doctors performed a record-setting **9,808 surgeries** in our shelter's veterinary clinic 1,344 more surgeries than in 2021

They performed **14,656 examinations** on patients

204 puppies treated in our shelter's Parvo Ward

Our doctors are performing the largest numbers of spay/neuter and specialty surgeries in our organization's history — **up 17% in 2022**



STORIES FROM THE CLINIC



ARIA

Aria arrived at the shelter as a tiny blind kitten. We were able to save her eyes with medications, however we discovered she had a condition called eyelid agenesis. Basically, she didn't have proper eye lids that normally prevent eye lashes from rubbing the eyes. Our Veterinary team performed two staged surgeries to create eye lids from her lip/cheek area. She is now fully recovered and living with her new family!



LIZZIE

Lizzie came to KC Pet Project in July of 2022 literally skin and bones and sick with the deadly parvovirus. She survived parvo, but afterward, we couldn't get her to eat anything. After diagnostics, our talented veterinary team discovered she had Intussusception, which is a condition where the intestines start telescoping into themselves (likely caused from the parvo she previously had). Our veterinary team removed the effected parts, which included half of her colon and the impacted intestines.

Despite the challenges in her young life at only 1 year old, she had so much love to give to everyone she met. After she recovered for a time in a foster home, she was adopted to a new family in October. Thanks do donations to our Roadrunner Medical Fund and to the work of our incredible veterinary team, we were able to save Lizzie's life.

Learn more about our Roadrunner Medical Fund and sign up to be a monthly donor to support the lifesaving medical care of the pets at our shelter at KCPetProject.org/RoadrunnerFund.

COMMUNITY EDUCATION



YOUTH AND SCOUT GROUPS



865 students from local schools, home school groups, and Scout groups joined us at the KC Campus for Animal Care to participate in one of our youth education programs. The kids bring ingredients to make enrichment treats and tools for our shelter pets, they read to animals, they learn about our lifesaving mission, and how they can become young animal advocates in their communities.

Thanks to Eagle Scouts and Girl Scouts Bronze, Silver and Gold Award Projects, we were the beneficiary of 17 dog houses, 75 community cat houses, 201 drag leashes, and 20 cat kennel scratch pads that were made out of Girl Scout Cookie Boxes

INTERNSHIP PROGRAM



In 2022, we welcomed 16 interns from ProX, Southland CAPS, and the Full Employment Council.

Our interns worked in the Canine and Feline Care departments, Human Resources, Finance, Retail, Education, and Graphic Design.

BIRTHDAY PARTY PROGRAM



We hosted 26 birthday parties in 2022 at the KC Campus for Animal Care. These “parties with a purpose” are fun and educational for the guests, who are learning about the shelter and having a great time while doing it.

LOVE FINDS A WAY

10 YEAR ANNIVERSARY GALA



CELEBRATING 10 YEARS OF LIFESAVING

On September 30th, KC Pet Project celebrated our 10th Anniversary at our Love Finds a Way Gala at the Loews Kansas City Hotel. More than 400 attendees helped raise funds for the care of the 16,000 pets that will come to our shelter this year. We also celebrated how far KC Pet Project has come since we started running the Kansas City, MO Animal Shelter in 2012.

“CHAMPION” EVENT CHAIRS

Lisa Epps & Tim Clark

Roshann Parris & Jeff Dobbs

Cathy & Steve Doyal

Jenny & Warren Erdman

Bonne & Clifford Illig

Angelea Busby & Jake Jacobson

Christine & Sandy Kemper

CiCi Rojas & Oscar Monterroso

Marissa & Jason Parson

Margi & Keith Pence

Jami & Fred Pryor

Special thank you to Donna Thomason of Eventology LLC and Up Up & Away for their work on our event.

SUPPORT THE CARE OF 16,000 PETS A YEAR

As the largest animal shelter in the metro as well as the state of Missouri, we depend on our community to help us care for more than 16,000 pets that will come to our shelter in 2023.



WAYS TO SUPPORT

ADOPT

With 14 locations throughout the metro area in Missouri and Kansas, we always have hundreds of pets that are looking for new families. New pets become available for adoption every day! Visit our website or download our free mobile app to view all of our adoptable pets.

Pet Alert System

Don't forget about our Pet Alert System that you can sign up for to receive notifications when a pet matching your desired criteria becomes available for adoption.

DONATE

As a nonprofit, KC Pet Project depends on donations to provide care to the 16,000 pets that come through our doors. Your tax-deductible donations are critical to sustain our level of lifesaving— even with record numbers of pets entering our shelter.

Your gifts also keep pets and people together. Through our Keep 'Em Together Program, thousands of pets are staying with the families instead of having to enter the shelter — all because of your financial support.

There are many ways to give including our Loyal Companion Monthly Giving Program, estate gifts, gifts of stock, Donor Advised Funds, IRA Distributions, and gifts-in-kind.

Learn more at KCPetProject.org/Donate.

VOLUNTEER

More than 2,000 individuals currently give hours to KC Pet Project each year, and we always need additional volunteer support. Whether it's helping walk dogs, do laundry, welcome customers to the campus, or help with events, there are a variety of fun ways to get involved with our organization. Kids 7 years of age and older can volunteer with a parent or guardian and individuals 16 or old can volunteer on their own.

Follow us at @KCPetProject



KC PET PROJECT

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