



CATURDAY PUB CRAWL  
MAY 22<sup>ND</sup>, 2022

KC PET PROJECT ♥

## SPONSORSHIP OPPORTUNITIES

### DISCO BALL SPOTLIGHT \$10,000

- **1 day rental of our Education Pavilion at the Kansas City Campus for Animal Care**  
*Perfect for planning corporate retreats or even holiday parties!*
- **2 hour kitten or puppy Snuggle Service**
- **Exclusive Social Media Post**
- **Cat Condo Sponsorship for 1 year**
- **Exclusive Name a Shelter Cat Opportunity**
- **Corporate Volunteer Day**
- Pub crawl entry for 20
- Logo Recognition on Caturday related social media posts, Caturday ticket page, KC Pet Project's website, and all event signage and printed materials
- Sponsor info in Caturday swag bag
- Recognition on event apparel
- 1 large Love Tag
- 5 free retail packages and 50% discount code for additional purchases
- Potential for 20 special cat ears

### DANCING QUEEN \$5,000

- **4 hour rental of our Education Pavilion at the Kansas City Campus for Animal Care**  
*Perfect for planning corporate retreats or even holiday parties!*
- **3 free retail packages and 50% discount code for additional purchases**
- **Cat Condo Sponsorship for 1 year**
- Pub crawl entry for 10
- Logo Recognition on Caturday related social media posts, KC Pet Project's website, and all event signage and printed materials
- Sponsor info in Caturday swag bag
- Recognition on event apparel
- 1 large Love Tag
- 3 free retail packages and 50% discount code for additional purchases

### GLITTER AND FEATHERS \$2,500

- Pub crawl entry for 8
- Logo Recognition on Caturday related social media posts, KC Pet Project's website, and all event signage and printed materials
- Sponsor info in Caturday swag bag
- Cat Kennel Sponsorship for 1 year

### HOTPANTS AND PLATFORMS \$1,000

- Pub crawl entry for 6
- Logo Recognition on Caturday related social media posts, KC Pet Project's website, and all event signage and printed materials

### SEQUINS AND FLARES \$500

- Pub crawl entry for 4
- Recognition on social media and KC Pet Project's website

The Caturday Pub Crawl is an annual fundraiser that benefits the felines of KC Pet Project. In 2019 we had over 500 attendees and 9 participating businesses in the Crossroads. We are excited to bring Caturday back to the Crossroads this year and expect to have our largest number of attendees and participating businesses.

Each year KC Pet Project cares for nearly 5,000 kittens and cats. While in our care we provide lifesaving medical care, vaccinations, spay/neuter surgeries, microchipping, food and enrichment and a Trap and Release Community support program.

**Your partnership** will provide lifesaving resources to pets in Kansas City and help us in our mission to lead the way in creating a compassionate, safe community for pets and people through progressive lifesaving programs and services, community resources, and educational opportunities.

### KC Pet Project's Social Media Stats

#### Facebook

145K Followers

#### Instagram

79.6K Followers

#### Twitter

8.6K Followers

#### TikTok

1.1 Million Followers

#### Website Traffic

90k visitors per month

850k-950k page visits per month

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[KCPetProject.org/Caturday](http://KCPetProject.org/Caturday)